

April 2023

EMOTIONAL FOOTPRINT REPORT

Learning Management - Midmarket



739
Reviews

23
Products Included

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How to Use the Report

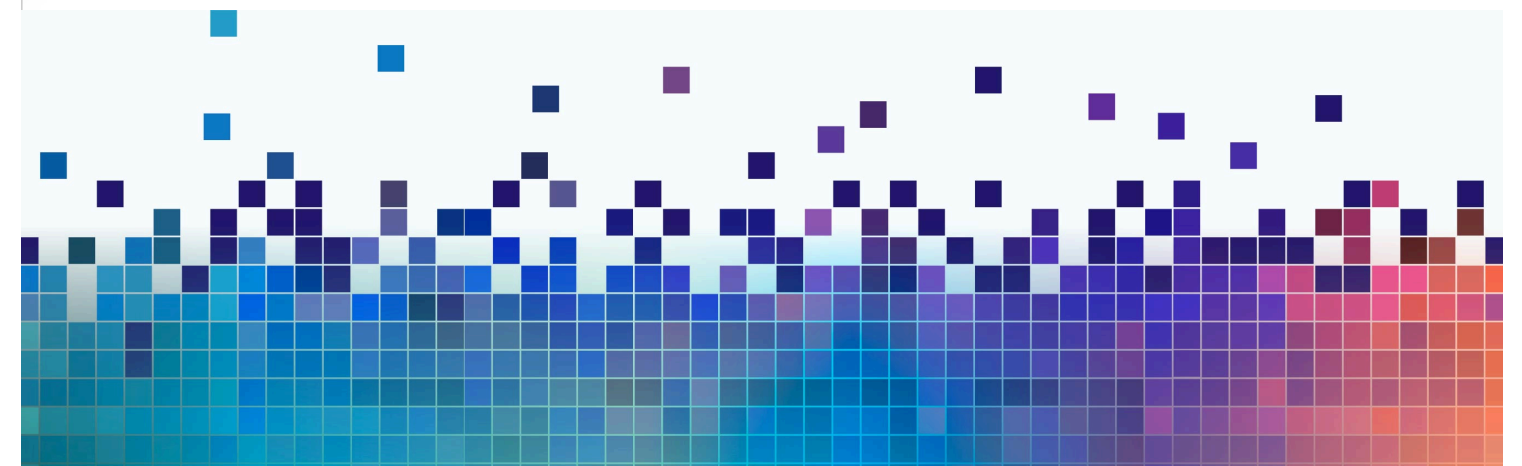
Info-Tech’s Category Reports provide a comprehensive evaluation of popular products in the Learning Management - Midmarket market. This buyer’s guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other vendors in their category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech’s Product Scorecard.

This report is available free of charge for internal use only to assist with software evaluation and selection. Sharing, republishing, distributing, or otherwise copying any portion of this report without the express written consent of SoftwareReviews.com is strictly prohibited.

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Software Directory

LEARNING MANAGEMENT - MIDMARKET SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software vendors in a particular category. Use this page to create the right vendor shortlist by exploring all of the options available to your organization.



| | | |
|----------------------------|---------------------------|--------------------------|
| Absorb LMS | Accord LMS | Acorn LMS |
| Aktiv Mind LMS | Blackboard Learn | Blue Sky eLearn Path LMS |
| BrainCert | Bridge LMS | Chamilo LMS |
| Continu | Cypher MATRIX | D2L D2L Brightspace |
| DigitalChalk LMS | Docebo Learning Suite | edX For Business |
| enabley | Illumeo | Intellum Platform |
| iSpring Learn | Kalidus Learn LMS | Latitude Learning LMS |
| Learn Amp | LearnUpon LMS | Lessonly |
| Litmos | LMS365 | Moodle |
| Nimble LMS | PeopleFluent Learning LMS | Persona Learning |
| Rockstar Learning Platform | SkyPrep LMS | TalentLMS |
| The Brainier LMS | Tovuti LMS | Trakstar Learn |

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WorkRamp LMS



SOFTWARE REVIEWS

Emotional Footprint Diamond

LEARNING MANAGEMENT - MIDMARKET

The customer experience with a software vendor will be a complex relationship that spans procurement, implementation, service, and support. Picking software can commit you to an extended period with that vendor, and knowing how real users feel about their service experience is crucial before making that commitment. When compared with how fair the price is for the software, you receive a comprehensive overview of the expected interaction and experience with the vendor.

Value Index

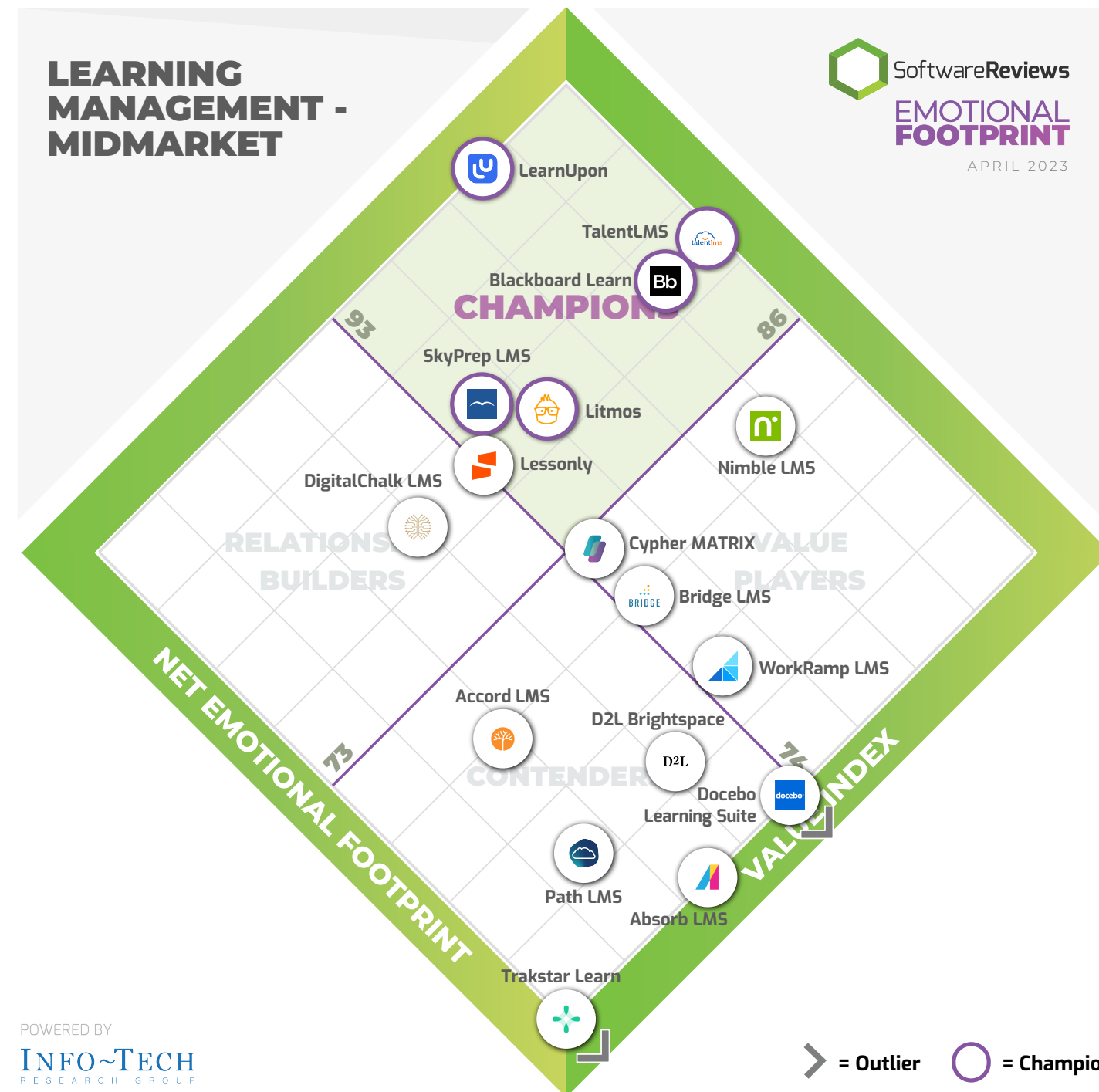
Software pricing can be complicated and confusing, but knowing if you're getting business value for the price you're paying is not. The Value Index metric captures user satisfaction with their software given the costs they are paying.

Net Emotional Footprint

The Net Emotional Footprint measures high-level user sentiment. It aggregates emotional response ratings across 25 provocative questions, creating a powerful indicator of overall user feeling toward the vendor and product.

Note: The ranges of the axes are dynamically adjusted based on minimum and maximum values in the dataset.

The Emotional Footprint Diamond illustrates how users view their interactions with their software vendor compared against their perceived cost to value of the software. This delivers you an in-depth insight into your potential relationship with the vendor.



Emotional Footprint Summary

The Net Emotional Footprint measures high-level user sentiment towards particular product offerings. It aggregates emotional response ratings for various dimensions of the vendor-client relationship and product effectiveness, creating a powerful indicator of overall user feeling toward the vendor and product. While purchasing decisions shouldn't be based on emotion, it's valuable to know what kind of emotional response the vendor you're considering elicits from their users.



| RANK | PRODUCT | CX SCORE | NET EMOTIONAL FOOTPRINT | NET EMOTIONAL FOOTPRINT DISTRIBUTION | VALUE INDEX | STRONGEST POSITIVE EMOTIONS | STRONGEST NEGATIVE EMOTIONS | NUMBER OF REVIEWS |
|------|------------------|----------|-------------------------|--------------------------------------|-------------|------------------------------------------------|------------------------------------------------------------|-------------------|
| 1 | LearnUpon | 8.8 | +93 😄 | 0% NEGATIVE 93% POSITIVE | 84 | RELIABLE 100% RESPECTFUL 100% | HARDBALL TACTICS 5% LEVERAGES INCUMBENT STATUS 4% | 22 |
| 2 | TalentLMS | 8.6 | +87 😊 | 3% NEGATIVE 90% POSITIVE | 86 | EFFECTIVE 95% CARING 95% | CHARGES FOR PRODUCT ENHANCEMENTS 6% SECURITY FRUSTRATES 6% | 71 |
| 3 | Blackboard Learn | 8.6 | +87 😊 | 2% NEGATIVE 89% POSITIVE | 85 | TRANSPARENT 96% EFFICIENT 96% | WASTES TIME 8% OVER PROMISED 4% | 24 |
| 4 | SkyPrep LMS | 8.4 | +88 😊 | 1% NEGATIVE 89% POSITIVE | 80 | CONTINUALLY IMPROVING 98% EFFECTIVE 96% | OVER PROMISED 8% SELFISH 4% | 44 |
| 5 | Litmos | 8.4 | +87 😊 | 3% NEGATIVE 90% POSITIVE | 81 | EFFICIENT 96% HELPS INNOVATE 95% | OVER PROMISED 7% CHARGES FOR PRODUCT ENHANCEMENTS 5% | 52 |
| 6 | Lessonly | 8.3 | +87 😊 | 2% NEGATIVE 89% POSITIVE | 80 | TRANSPARENT 100% RELIABLE 95% | COMMODITY FEATURES 13% PERFORMANCE RESTRICTING 9% | 23 |
| 7 | Nimble LMS | 8.3 | +82 😊 | 4% NEGATIVE 86% POSITIVE | 84 | FAIR 95% PERFORMANCE ENHANCING 95% | OVER PROMISED 19% WASTES TIME 12% | 15 |
| 8 | DigitalChalk LMS | 8.3 | +87 😊 | 2% NEGATIVE 89% POSITIVE | 78 | ENABLES PRODUCTIVITY 98% SECURITY PROTECTS 96% | OVER PROMISED 8% VENDOR FRIENDLY POLICIES 7% | 48 |
| 9 | Cypher MATRIX | 8.1 | +83 😊 | 4% NEGATIVE 87% POSITIVE | 80 | SECURITY PROTECTS 94% EFFICIENT 93% | OVER PROMISED 10% VENDOR'S INTEREST FIRST 8% | 30 |
| 10 | Bridge LMS | 8.0 | +81 😊 | 5% NEGATIVE 86% POSITIVE | 80 | SECURITY PROTECTS 94% TRUSTWORTHY 94% | COMMODITY FEATURES 11% OVER PROMISED 10% | 87 |

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|---------------------------------|-----------------------|----------|-------------------------|--------------------------------------|-------------|-----------------------------------------|--------------------------------------------------------|-------------------|
| 11 | WorkRamp LMS | 7.9 | +78 😊 | 3% NEGATIVE 81% POSITIVE | 80 | RESPECTFUL 93% ALTRUISTIC 92% | UNFAIR 8% GREEDY 8% | 17 |
| 12 | Accord LMS | 7.9 | +81 😊 | 4% NEGATIVE 85% POSITIVE | 76 | CARING 94% RELIABLE 94% | COMMODITY FEATURES 13% PERFORMANCE RESTRICTING 10% | 27 |
| 13 | D2L D2L Brightspace | 7.8 | +77 😊 | 5% NEGATIVE 82% POSITIVE | 78 | RESPECTFUL 95% RELIABLE 90% | OVER PROMISED 15% COMMODITY FEATURES 10% | 85 |
| 14 | Path LMS | 7.6 | +77 😊 | 3% NEGATIVE 80% POSITIVE | 76 | RELIABLE 92% RESPECTFUL 90% | SELFISH 8% DECEPTIVE 6% | 37 |
| 15 | Absorb LMS | 7.5 | +74 😊 | 8% NEGATIVE 82% POSITIVE | 77 | ENABLES PRODUCTIVITY 93% RESPECTFUL 91% | HARDBALL TACTICS 16% OVER PROMISED 16% | 30 |
| 16 | Docebo Learning Suite | 7.5 | +71 😊 | 8% NEGATIVE 79% POSITIVE | 79 | RESPECTFUL 93% SECURITY PROTECTS 90% | OVER PROMISED 23% CHARGES FOR PRODUCT ENHANCEMENTS 17% | 56 |
| 17 | Trakstar Learn | 7.1 | +72 😊 | 9% NEGATIVE 81% POSITIVE | 71 | RESPECTFUL 95% INTEGRITY 91% | OVER PROMISED 18% STAGNANT 15% | 26 |
| PRODUCTS WITH INSUFFICIENT DATA | | | | | | | | |
| -- | Tovuti LMS | 9.4 | +98 😊 | 0% NEGATIVE 98% POSITIVE | 90 | RELIABLE 100% CARING 100% | OVER PROMISED 11% | 9 |
| -- | edX For Business | 9.5 | +94 😊 | -- NEGATIVE 94% POSITIVE | 96 | ALTRUISTIC 100% INTEGRITY 100% | | 9 |
| -- | BrainCert | 9.0 | +99 😊 | 0% NEGATIVE 99% POSITIVE | 80 | HELPS INNOVATE 100% TRUSTWORTHY 100% | OVER PROMISED 7% | 8 |

Emotional Footprint Summary

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| PRODUCTS WITH INSUFFICIENT DATA | | | | | | | | |
|---------------------------------|-----------------------|-----|--------|----------------------------------|----|----------------|------------------|---|
| -- | Latitude Learning LMS | 9.5 | +98 😊 | <p>0% NEGATIVE 98% POSITIVE</p> | 92 | INSPIRING 100% | TRUSTWORTHY 100% | 7 |
| -- | iSpring Learn | 8.9 | +96 😊 | <p>-- NEGATIVE 96% POSITIVE</p> | 80 | RELIABLE 100% | INTEGRITY 100% | 7 |
| -- | Learn Amp | 9.7 | +100 😄 | <p>-- NEGATIVE 100% POSITIVE</p> | 94 | RELIABLE 100% | TRANSPARENT 100% | 5 |

Emotional Footprint Details

This section digs deeper into the emotional connection between software vendors and users, displaying user responses to a variety of specific "emotional spectrum" scenarios that express dimensions of the vendor-client relationship and product effectiveness. These scenarios are organized thematically by category. Use this information to understand the details behind each vendor's Net Emotional Footprint score, and to target areas of particular interest or concern.

EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



CATEGORY

Service Experience

Good service matters. The last thing you need is to be disrespected by your software vendor, or to get bogged down by their ineptitude or neglect. This section displays data related to quality and effectiveness of service, so you can know whether you'll be treated well before and after you've made the purchase.



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Disrespectful vs. Respectful

| | | | | | | | | | | | |
|----|-----------------------|--------|-------------------------|------------|----------------------------------------|-----------------------|--------|------------------------|------------|-------|------------------------|
| 1 | LearnUpon | +100 😄 | DISTRIBUTION -- 100% | 22 REVIEWS | 13 | DigitalChalk LMS | +89 😄 | DISTRIBUTION 3% 5% 92% | 48 REVIEWS | | |
| 2 | Blackboard Learn | +96 😄 | DISTRIBUTION -- 4% 96% | 24 REVIEWS | 14 | Path LMS | +87 😄 | DISTRIBUTION 3% 8% 90% | 37 REVIEWS | | |
| 3 | SkyPrep LMS | +96 😄 | DISTRIBUTION -- 4% 96% | 44 REVIEWS | 15 | WorkRamp LMS | +86 😄 | DISTRIBUTION 7% -- 93% | 17 REVIEWS | | |
| 4 | Lessonly | +95 😄 | DISTRIBUTION -- 5% 95% | 23 REVIEWS | 16 | Absorb LMS | +86 😄 | DISTRIBUTION 5% 5% 91% | 30 REVIEWS | | |
| 5 | Nimble LMS | +93 😄 | DISTRIBUTION -- 7% 93% | 15 REVIEWS | 17 | Cypher MATRIX | +84 😄 | DISTRIBUTION 4% 8% 88% | 30 REVIEWS | | |
| 6 | Bridge LMS | +93 😄 | DISTRIBUTION -- 7% 93% | 87 REVIEWS | CATEGORY AVERAGE | | | | | +91 😄 | DISTRIBUTION 2% 5% 93% |
| 7 | Litmos | +93 😄 | DISTRIBUTION 1% 5% 94% | 52 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | |
| 8 | D2L D2L Brightspace | +93 😄 | DISTRIBUTION 2% 3% 95% | 85 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- 100% | 9 REVIEWS | | |
| 9 | Docebo Learning Suite | +92 😄 | DISTRIBUTION 1% 6% 93% | 56 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- 100% | 9 REVIEWS | | |
| 10 | TalentLMS | +91 😄 | DISTRIBUTION 2% 5% 93% | 71 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- 100% | 8 REVIEWS | | |
| 11 | Accord LMS | +90 😄 | DISTRIBUTION -- 10% 90% | 27 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- 100% | 7 REVIEWS | | |
| 12 | Trakstar Learn | +90 😄 | DISTRIBUTION 5% -- 95% | 26 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- 100% | 7 REVIEWS | | |

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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Bureaucratic vs. Efficient

| | | | | | | | | | |
|----|------------------|--------|-------------------------|------------|----------------------------------------|-----------------------|--------|--------------------------|------------|
| 1 | LearnUpon | +100 😄 | DISTRIBUTION -- 100% | 22 REVIEWS | 13 | Trakstar Learn | +80 😄 | DISTRIBUTION 8% 4% 88% | 26 REVIEWS |
| 2 | Blackboard Learn | +96 😄 | DISTRIBUTION -- 4% 96% | 24 REVIEWS | 14 | Absorb LMS | +75 😄 | DISTRIBUTION 9% 7% 84% | 30 REVIEWS |
| 3 | SkyPrep LMS | +95 😄 | DISTRIBUTION -- 5% 95% | 44 REVIEWS | 15 | D2L D2L Brightspace | +72 😄 | DISTRIBUTION 4% 20% 76% | 85 REVIEWS |
| 4 | Litmos | +94 😄 | DISTRIBUTION 2% 1% 96% | 52 REVIEWS | 16 | WorkRamp LMS | +66 😄 | DISTRIBUTION 7% 20% 73% | 17 REVIEWS |
| 5 | Lessonly | +91 😄 | DISTRIBUTION -- 9% 91% | 23 REVIEWS | 17 | Docebo Learning Suite | +61 😄 | DISTRIBUTION 10% 19% 71% | 56 REVIEWS |
| 6 | TalentLMS | +88 😄 | DISTRIBUTION 2% 8% 90% | 71 REVIEWS | CATEGORY AVERAGE | | +84 😄 | DISTRIBUTION 4% 9% 88% | |
| 7 | DigitalChalk LMS | +87 😄 | DISTRIBUTION -- 13% 87% | 48 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Accord LMS | +87 😄 | DISTRIBUTION 3% 6% 90% | 27 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- 100% | 9 REVIEWS |
| 9 | Cypher MATRIX | +86 😄 | DISTRIBUTION 7% -- 93% | 30 REVIEWS | - | edX For Business | +85 😄 | DISTRIBUTION -- 15% 85% | 9 REVIEWS |
| 10 | Bridge LMS | +86 😄 | DISTRIBUTION 5% 4% 91% | 87 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- 100% | 8 REVIEWS |
| 11 | Path LMS | +84 😄 | DISTRIBUTION -- 16% 84% | 37 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- 100% | 7 REVIEWS |
| 12 | Nimble LMS | +83 😄 | DISTRIBUTION 5% 6% 88% | 15 REVIEWS | - | iSpring Learn | +85 😄 | DISTRIBUTION -- 15% 85% | 7 REVIEWS |

Emotional Footprint Details

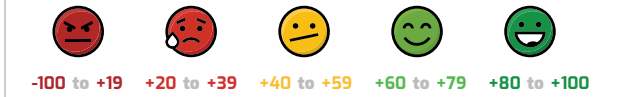
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% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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Neglectful vs. Caring

| | | | | | | | | | | | | |
|----|------------------|-------|-------------------------|---------------|---------------------------------|-----------------------|--------|-------------------------|---------------|-------|------------------------|--|
| 1 | Lessonly | +95 😄 | DISTRIBUTION -- 5% 95% | 23 REVIEWS | 13 | Docebo Learning Suite | +79 😄 | DISTRIBUTION 9% 3% 88% | 56 REVIEWS | | | |
| 2 | LearnUpon | +95 😄 | DISTRIBUTION -- 5% 95% | 22 REVIEWS | 14 | Trakstar Learn | +79 😄 | DISTRIBUTION 5% 11% 84% | 26 REVIEWS | | | |
| 3 | Litmos | +94 😄 | DISTRIBUTION 1% 3% 95% | 52 REVIEWS | 15 | Cypher MATRIX | +78 😄 | DISTRIBUTION 7% 8% 85% | 30 REVIEWS | | | |
| 4 | SkyPrep LMS | +94 😄 | DISTRIBUTION -- 6% 94% | 44 REVIEWS | 16 | D2L D2L Brightspace | +78 😄 | DISTRIBUTION 3% 16% 81% | 85 REVIEWS | | | |
| 5 | Accord LMS | +94 😄 | DISTRIBUTION -- 6% 94% | 27 REVIEWS | 17 | Absorb LMS | +75 😄 | DISTRIBUTION 9% 7% 84% | 30 REVIEWS | | | |
| 6 | TalentLMS | +93 😄 | DISTRIBUTION 2% 4% 95% | 71 REVIEWS | CATEGORY AVERAGE | | | | | +87 😄 | DISTRIBUTION 3% 7% 90% | |
| 7 | DigitalChalk LMS | +91 😄 | DISTRIBUTION -- 9% 91% | 48 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | | |
| 8 | Bridge LMS | +90 😄 | DISTRIBUTION 3% 4% 93% | 87 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | | |
| 9 | Nimble LMS | +85 😄 | DISTRIBUTION 5% 4% 90% | 15 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | | |
| 10 | Path LMS | +84 😄 | DISTRIBUTION -- 16% 84% | 37 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS | | | |
| 11 | Blackboard Learn | +82 😄 | DISTRIBUTION -- 18% 82% | 24 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | | |
| 12 | WorkRamp LMS | +80 😄 | DISTRIBUTION 7% 7% 87% | 17 REVIEWS | - | iSpring Learn | +85 😄 | DISTRIBUTION -- 15% 85% | 7 REVIEWS | | | |

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**
 POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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Frustrating vs. Effective

| | | | | | | | | | |
|----|------------------|--------|-------------------------|------------|----------------------------------------|-----------------------|--------|-------------------------|------------|
| 1 | LearnUpon | +100 😄 | DISTRIBUTION -- 100% | 22 REVIEWS | 13 | D2L D2L Brightspace | +78 😊 | DISTRIBUTION 5% 12% 83% | 85 REVIEWS |
| 2 | SkyPrep LMS | +96 😊 | DISTRIBUTION -- 4% 96% | 44 REVIEWS | 14 | Trakstar Learn | +69 😊 | DISTRIBUTION 12% 7% 81% | 26 REVIEWS |
| 3 | TalentLMS | +93 😊 | DISTRIBUTION 2% 3% 95% | 71 REVIEWS | 15 | Absorb LMS | +67 😊 | DISTRIBUTION 9% 15% 76% | 30 REVIEWS |
| 4 | Litmos | +92 😊 | DISTRIBUTION 2% 4% 94% | 52 REVIEWS | 16 | WorkRamp LMS | +66 😊 | DISTRIBUTION -- 34% 66% | 17 REVIEWS |
| 5 | DigitalChalk LMS | +90 😊 | DISTRIBUTION 3% 4% 93% | 48 REVIEWS | 17 | Docebo Learning Suite | +62 😊 | DISTRIBUTION 15% 8% 77% | 56 REVIEWS |
| 6 | Accord LMS | +90 😊 | DISTRIBUTION 2% 6% 92% | 27 REVIEWS | CATEGORY AVERAGE | | +83 😄 | DISTRIBUTION 5% 8% 88% | |
| 7 | Lessonly | +86 😊 | DISTRIBUTION -- 14% 86% | 23 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Cypher MATRIX | +85 😊 | DISTRIBUTION 4% 7% 89% | 30 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- 100% | 9 REVIEWS |
| 9 | Path LMS | +85 😊 | DISTRIBUTION 2% 11% 87% | 37 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- 100% | 9 REVIEWS |
| 10 | Blackboard Learn | +84 😊 | DISTRIBUTION 4% 8% 88% | 24 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- 100% | 8 REVIEWS |
| 11 | Nimble LMS | +83 😊 | DISTRIBUTION 5% 6% 88% | 15 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- 100% | 7 REVIEWS |
| 12 | Bridge LMS | +80 😊 | DISTRIBUTION 8% 4% 88% | 87 REVIEWS | - | iSpring Learn | +85 😊 | DISTRIBUTION -- 15% 85% | 7 REVIEWS |

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE NEGATIVE



| | | | | |
|---|-----------|-------------|----------------------|---------------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|-------------|----------------------|---------------------|

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Wastes Time vs. Saves Time

| | | | | | | | | | |
|----|------------------|-------|-------------------------|---------------|----------------------------------------|-----------------------|--------|--------------------------|---------------|
| 1 | LearnUpon | +96 😄 | DISTRIBUTION -- 4% 96% | 22 REVIEWS | 13 | Cypher MATRIX | +77 😊 | DISTRIBUTION 5% 13% 82% | 30 REVIEWS |
| 2 | DigitalChalk LMS | +94 😄 | DISTRIBUTION -- 6% 94% | 48 REVIEWS | 14 | D2L D2L Brightspace | +70 😊 | DISTRIBUTION 10% 10% 80% | 85 REVIEWS |
| 3 | Litmos | +93 😄 | DISTRIBUTION 1% 5% 94% | 52 REVIEWS | 15 | Trakstar Learn | +69 😊 | DISTRIBUTION 12% 7% 81% | 26 REVIEWS |
| 4 | TalentLMS | +90 😄 | DISTRIBUTION 3% 4% 93% | 71 REVIEWS | 16 | Nimble LMS | +66 😊 | DISTRIBUTION 12% 10% 78% | 15 REVIEWS |
| 5 | SkyPrep LMS | +89 😄 | DISTRIBUTION -- 11% 89% | 44 REVIEWS | 17 | Docebo Learning Suite | +66 😊 | DISTRIBUTION 8% 17% 74% | 56 REVIEWS |
| 6 | Absorb LMS | +86 😄 | DISTRIBUTION 5% 5% 91% | 30 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Lessonly | +85 😄 | DISTRIBUTION 5% 5% 90% | 23 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Accord LMS | +85 😄 | DISTRIBUTION 2% 12% 87% | 27 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | Bridge LMS | +83 😄 | DISTRIBUTION 5% 6% 88% | 87 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 10 | Path LMS | +81 😄 | DISTRIBUTION 3% 13% 84% | 37 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | Blackboard Learn | +80 😄 | DISTRIBUTION 8% 4% 88% | 24 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | WorkRamp LMS | +78 😄 | DISTRIBUTION -- 22% 78% | 17 REVIEWS | - | Latitude Learning LMS | +89 😊 | DISTRIBUTION -- 11% 89% | 7 REVIEWS |

Emotional Footprint Details

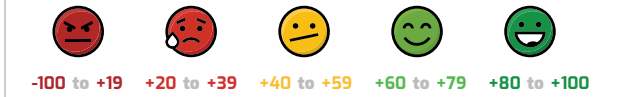
This section digs deeper into the emotional connection between software vendors and users, displaying user responses to a variety of specific "emotional spectrum" scenarios that express dimensions of the vendor-client relationship and product effectiveness. These scenarios are organized thematically by category. Use this information to understand the details behind each vendor's Net Emotional Footprint score, and to target areas of particular interest or concern.

EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

Emotional Footprint Details

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



CATEGORY

Conflict Resolution

Disagreements are inevitable, but knowing your vendor will handle them reasonably, fairly, and amiably can give you peace of mind. Use the data in this section to understand which vendors will behave professionally when conflict arises.



Emotional Footprint Details

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Lack Of Integrity vs. Integrity

| | | | | | | | | | |
|----|---------------------|-----|--|------------|----------------------------------------|-----------------------|------|--|------------|
| 1 | Blackboard Learn | +96 | | 24 REVIEWS | 13 | Nimble LMS | +83 | | 15 REVIEWS |
| 2 | Lessonly | +94 | | 23 REVIEWS | 14 | Trakstar Learn | +82 | | 26 REVIEWS |
| 3 | TalentLMS | +91 | | 71 REVIEWS | 15 | Absorb LMS | +79 | | 30 REVIEWS |
| 4 | Litmos | +91 | | 52 REVIEWS | 16 | Docebo Learning Suite | +77 | | 56 REVIEWS |
| 5 | DigitalChalk LMS | +90 | | 48 REVIEWS | 17 | WorkRamp LMS | +69 | | 17 REVIEWS |
| 6 | LearnUpon | +89 | | 22 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Path LMS | +89 | | 37 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | SkyPrep LMS | +87 | | 44 REVIEWS | - | Tovuti LMS | +100 | | 9 REVIEWS |
| 9 | D2L D2L Brightspace | +87 | | 85 REVIEWS | - | edX For Business | +100 | | 9 REVIEWS |
| 10 | Cypher MATRIX | +85 | | 30 REVIEWS | - | BrainCert | +100 | | 8 REVIEWS |
| 11 | Bridge LMS | +84 | | 87 REVIEWS | - | Latitude Learning LMS | +100 | | 7 REVIEWS |
| 12 | Accord LMS | +84 | | 27 REVIEWS | - | iSpring Learn | +100 | | 7 REVIEWS |

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% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|-----------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|-----------|

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Vendor Friendly Policies vs. Client Friendly Policies

| | | | | | | | | | |
|----|---------------------|-------|-------------------------|------------|----------------------------------------|-----------------------|--------|-------------------------|------------|
| 1 | LearnUpon | +95 😄 | DISTRIBUTION -- 5% 95% | 22 REVIEWS | 13 | Trakstar Learn | +79 😄 | DISTRIBUTION 9% 4% 88% | 26 REVIEWS |
| 2 | Lessonly | +94 😄 | DISTRIBUTION -- 6% 94% | 23 REVIEWS | 14 | WorkRamp LMS | +77 😄 | DISTRIBUTION 8% 8% 85% | 17 REVIEWS |
| 3 | Litmos | +90 😄 | DISTRIBUTION -- 10% 90% | 52 REVIEWS | 15 | Nimble LMS | +77 😄 | DISTRIBUTION 5% 12% 82% | 15 REVIEWS |
| 4 | SkyPrep LMS | +89 😄 | DISTRIBUTION 2% 7% 91% | 44 REVIEWS | 16 | Path LMS | +72 😄 | DISTRIBUTION 3% 22% 75% | 37 REVIEWS |
| 5 | TalentLMS | +88 😄 | DISTRIBUTION 4% 4% 92% | 71 REVIEWS | 17 | Docebo Learning Suite | +66 😄 | DISTRIBUTION 15% 4% 81% | 56 REVIEWS |
| 6 | Accord LMS | +88 😄 | DISTRIBUTION 5% 2% 93% | 27 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Absorb LMS | +87 😄 | DISTRIBUTION 2% 9% 89% | 30 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Cypher MATRIX | +86 😄 | DISTRIBUTION 2% 10% 88% | 30 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | Bridge LMS | +84 😄 | DISTRIBUTION 3% 10% 87% | 87 REVIEWS | - | edX For Business | +85 😄 | DISTRIBUTION -- 15% 85% | 9 REVIEWS |
| 10 | D2L D2L Brightspace | +80 😄 | DISTRIBUTION 5% 10% 85% | 85 REVIEWS | - | BrainCert | +93 😄 | DISTRIBUTION -- 7% 93% | 8 REVIEWS |
| 11 | DigitalChalk LMS | +80 😄 | DISTRIBUTION 7% 5% 87% | 48 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Bb Blackboard Learn | +79 😄 | DISTRIBUTION -- 21% 79% | 24 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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Selfish vs. Altruistic

| | | | | | | | | | |
|----|------------------|-------|-------------------------|------------|----------------------------------------|-----------------------|--------|--------------------------|------------|
| 1 | Lessonly | +94 😄 | DISTRIBUTION -- 6% 94% | 23 REVIEWS | 13 | D2L D2L Brightspace | +76 😄 | DISTRIBUTION 3% 18% 79% | 85 REVIEWS |
| 2 | WorkRamp LMS | +92 😄 | DISTRIBUTION -- 8% 92% | 17 REVIEWS | 14 | Docebo Learning Suite | +74 😄 | DISTRIBUTION 3% 20% 77% | 56 REVIEWS |
| 3 | Blackboard Learn | +91 😄 | DISTRIBUTION -- 9% 91% | 24 REVIEWS | 15 | Path LMS | +67 😄 | DISTRIBUTION 8% 16% 75% | 37 REVIEWS |
| 4 | DigitalChalk LMS | +88 😄 | DISTRIBUTION -- 12% 88% | 48 REVIEWS | 16 | Absorb LMS | +64 😄 | DISTRIBUTION 9% 18% 73% | 30 REVIEWS |
| 5 | TalentLMS | +87 😄 | DISTRIBUTION 2% 9% 89% | 71 REVIEWS | 17 | Trakstar Learn | +59 😊 | DISTRIBUTION 14% 13% 73% | 26 REVIEWS |
| 6 | Accord LMS | +87 😄 | DISTRIBUTION 2% 10% 89% | 27 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Bridge LMS | +85 😄 | DISTRIBUTION 3% 9% 88% | 87 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | LearnUpon | +84 😄 | DISTRIBUTION -- 16% 84% | 22 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | Litmos | +84 😄 | DISTRIBUTION 3% 10% 87% | 52 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 10 | Nimble LMS | +83 😄 | DISTRIBUTION 5% 6% 88% | 15 REVIEWS | - | BrainCert | +93 😄 | DISTRIBUTION -- 7% 93% | 8 REVIEWS |
| 11 | Cypher MATRIX | +79 😄 | DISTRIBUTION 6% 10% 85% | 30 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | SkyPrep LMS | +77 😄 | DISTRIBUTION 4% 15% 81% | 44 REVIEWS | - | Latitude Learning LMS | +89 😄 | DISTRIBUTION -- 11% 89% | 7 REVIEWS |

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POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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Big Fat Liars vs. Trustworthy

| | | | | | | | | | |
|----|---------------------|-------|--|------------|----------------------------------------|-----------------------|--------|--|------------|
| 1 | TalentLMS | +94 😄 | | 71 REVIEWS | 13 | Nimble LMS | +83 😄 | | 15 REVIEWS |
| 2 | Lessonly | +94 😄 | | 23 REVIEWS | 14 | Blackboard Learn | +83 😄 | | 24 REVIEWS |
| 3 | Bridge LMS | +91 😄 | | 87 REVIEWS | 15 | Absorb LMS | +79 😄 | | 30 REVIEWS |
| 4 | SkyPrep LMS | +91 😄 | | 44 REVIEWS | 16 | Docebo Learning Suite | +76 😄 | | 56 REVIEWS |
| 5 | Litmos | +90 😄 | | 52 REVIEWS | 17 | Trakstar Learn | +72 😄 | | 26 REVIEWS |
| 6 | Accord LMS | +90 😄 | | 27 REVIEWS | CATEGORY AVERAGE | | +87 😄 | | |
| 7 | DigitalChalk LMS | +89 😄 | | 48 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Cypher MATRIX | +86 😄 | | 30 REVIEWS | - | Tovuti LMS | +100 😄 | | 9 REVIEWS |
| 9 | LearnUpon | +86 😄 | | 22 REVIEWS | - | edX For Business | +100 😄 | | 9 REVIEWS |
| 10 | D2L D2L Brightspace | +86 😄 | | 85 REVIEWS | - | BrainCert | +100 😄 | | 8 REVIEWS |
| 11 | Path LMS | +86 😄 | | 37 REVIEWS | - | Latitude Learning LMS | +100 😄 | | 7 REVIEWS |
| 12 | WorkRamp LMS | +83 😄 | | 17 REVIEWS | - | iSpring Learn | +100 😄 | | 7 REVIEWS |

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| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
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EMOTIONAL SPECTRUM SCALE



% POSITIVE - % NEGATIVE = EMOTIONAL FOOTPRINT



Unfair vs. Fair

| | | | | | | | | | |
|----|-----------------------|-------|-------------------------|---------------|----------------------------------------|-----------------------|--------|-------------------------|---------------|
| 1 | TalentLMS | +94 😄 | DISTRIBUTION -- 6% 94% | 71 REVIEWS | 13 | WorkRamp LMS | +84 😄 | DISTRIBUTION 8% -- 92% | 17 REVIEWS |
| 2 | Lessonly | +94 😄 | DISTRIBUTION -- 6% 94% | 23 REVIEWS | 14 | D2L D2L Brightspace | +82 😄 | DISTRIBUTION 1% 15% 83% | 85 REVIEWS |
| 3 | LearnUpon | +94 😄 | DISTRIBUTION -- 6% 94% | 22 REVIEWS | 15 | Absorb LMS | +81 😄 | DISTRIBUTION 5% 9% 86% | 30 REVIEWS |
| 4 | DigitalChalk LMS | +92 😄 | DISTRIBUTION -- 8% 92% | 48 REVIEWS | 16 | Path LMS | +72 😄 | DISTRIBUTION 3% 22% 75% | 37 REVIEWS |
| 5 | Blackboard Learn | +91 😄 | DISTRIBUTION -- 9% 91% | 24 REVIEWS | 17 | Trakstar Learn | +68 😄 | DISTRIBUTION 9% 14% 77% | 26 REVIEWS |
| 6 | Litmos | +91 😄 | DISTRIBUTION 2% 5% 93% | 52 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | SkyPrep LMS | +91 😄 | DISTRIBUTION -- 9% 91% | 44 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Nimble LMS | +90 😄 | DISTRIBUTION 5% -- 95% | 15 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | Cypher MATRIX | +87 😄 | DISTRIBUTION 6% 2% 93% | 30 REVIEWS | - | edX For Business | +85 😄 | DISTRIBUTION -- 15% 85% | 9 REVIEWS |
| 10 | Bridge LMS | +86 😄 | DISTRIBUTION 4% 6% 90% | 87 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | Accord LMS | +86 😄 | DISTRIBUTION 2% 10% 88% | 27 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Docebo Learning Suite | +85 😄 | DISTRIBUTION -- 15% 85% | 56 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |

Emotional Footprint Details

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% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



CATEGORY

Negotiation and Contract

Negotiation doesn't have to be adversarial. Both parties are always looking to get the best deal, but finding a vendor who will work with you rather than against makes it more likely you'll both be happy with the results. Use the data in this section to determine which vendors will negotiate pleasantly and in good faith.



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EMOTIONAL SPECTRUM SCALE



% POSITIVE - % NEGATIVE = EMOTIONAL FOOTPRINT



Greedy vs. Generous

| | | | | | | | | | | | |
|----|---------------------|-----|-------------------------|---------------|---------------------------------|-----------------------|------|--------------------------|---------------|-----|-------------------------|
| 1 | LearnUpon | +96 | DISTRIBUTION -- 4% 96% | 22 REVIEWS | 13 | Path LMS | +74 | DISTRIBUTION 6% 14% 80% | 37 REVIEWS | | |
| 2 | Lessonly | +93 | DISTRIBUTION -- 7% 93% | 23 REVIEWS | 14 | Trakstar Learn | +68 | DISTRIBUTION 14% 4% 82% | 26 REVIEWS | | |
| 3 | Litmos | +91 | DISTRIBUTION 2% 5% 93% | 52 REVIEWS | 15 | WorkRamp LMS | +67 | DISTRIBUTION 8% 17% 75% | 17 REVIEWS | | |
| 4 | TalentLMS | +90 | DISTRIBUTION 2% 6% 92% | 71 REVIEWS | 16 | Absorb LMS | +67 | DISTRIBUTION 14% 5% 81% | 30 REVIEWS | | |
| 5 | Blackboard Learn | +87 | DISTRIBUTION -- 13% 87% | 24 REVIEWS | 17 | Docebo Learning Suite | +58 | DISTRIBUTION 12% 18% 70% | 56 REVIEWS | | |
| 6 | SkyPrep LMS | +87 | DISTRIBUTION -- 13% 87% | 44 REVIEWS | CATEGORY AVERAGE | | | | | +81 | DISTRIBUTION 4% 11% 85% |
| 7 | DigitalChalk LMS | +83 | DISTRIBUTION 3% 11% 86% | 48 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | |
| 8 | Cypher MATRIX | +82 | DISTRIBUTION 4% 9% 86% | 30 REVIEWS | - | Tovuti LMS | +100 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | |
| 9 | Bridge LMS | +82 | DISTRIBUTION 4% 11% 86% | 87 REVIEWS | - | edX For Business | +85 | DISTRIBUTION -- 15% 85% | 9 REVIEWS | | |
| 10 | Nimble LMS | +80 | DISTRIBUTION 7% 7% 87% | 15 REVIEWS | - | BrainCert | +100 | DISTRIBUTION -- -- 100% | 8 REVIEWS | | |
| 11 | Accord LMS | +80 | DISTRIBUTION -- 20% 80% | 27 REVIEWS | - | Latitude Learning LMS | +100 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | |
| 12 | D2L D2L Brightspace | +78 | DISTRIBUTION 4% 14% 82% | 85 REVIEWS | - | iSpring Learn | +100 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | |

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% POSITIVE - **% NEGATIVE** = **EMOTIONAL FOOTPRINT**



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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Deceptive vs. Transparent

| | | | | | | | | | |
|----|------------------|--------|-------------------------|------------|----------------------------------------|-----------------------|--------|-------------------------|------------|
| 1 | Lessonly | +100 😄 | DISTRIBUTION -- 100% | 23 REVIEWS | 13 | Trakstar Learn | +79 😊 | DISTRIBUTION 5% 11% 84% | 26 REVIEWS |
| 2 | Blackboard Learn | +96 😊 | DISTRIBUTION -- 4% 96% | 24 REVIEWS | 14 | D2L D2L Brightspace | +77 😊 | DISTRIBUTION 5% 13% 82% | 85 REVIEWS |
| 3 | LearnUpon | +96 😊 | DISTRIBUTION -- 4% 96% | 22 REVIEWS | 15 | Absorb LMS | +74 😊 | DISTRIBUTION 5% 16% 79% | 30 REVIEWS |
| 4 | Litmos | +94 😊 | DISTRIBUTION 1% 4% 95% | 52 REVIEWS | 16 | Docebo Learning Suite | +73 😊 | DISTRIBUTION 4% 19% 77% | 56 REVIEWS |
| 5 | WorkRamp LMS | +91 😊 | DISTRIBUTION -- 9% 91% | 17 REVIEWS | 17 | Path LMS | +71 😊 | DISTRIBUTION 6% 17% 77% | 37 REVIEWS |
| 6 | TalentLMS | +89 😊 | DISTRIBUTION 3% 5% 92% | 71 REVIEWS | CATEGORY AVERAGE | | +85 😊 | DISTRIBUTION 3% 10% 88% | |
| 7 | Nimble LMS | +87 😊 | DISTRIBUTION -- 13% 87% | 15 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Cypher MATRIX | +86 😊 | DISTRIBUTION 4% 6% 90% | 30 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- 100% | 9 REVIEWS |
| 9 | Bridge LMS | +83 😊 | DISTRIBUTION 3% 11% 86% | 87 REVIEWS | - | edX For Business | +85 😊 | DISTRIBUTION -- 15% 85% | 9 REVIEWS |
| 10 | SkyPrep LMS | +83 😊 | DISTRIBUTION 2% 13% 85% | 44 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- 100% | 8 REVIEWS |
| 11 | Accord LMS | +82 😊 | DISTRIBUTION 2% 14% 84% | 27 REVIEWS | - | Latitude Learning LMS | +89 😊 | DISTRIBUTION -- 11% 89% | 7 REVIEWS |
| 12 | DigitalChalk LMS | +81 😊 | DISTRIBUTION 3% 14% 84% | 48 REVIEWS | - | iSpring Learn | +85 😊 | DISTRIBUTION -- 15% 85% | 7 REVIEWS |

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**
POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|----------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|----------------------|--------------|

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EMOTIONAL SPECTRUM SCALE



% POSITIVE - **% NEGATIVE** = **EMOTIONAL FOOTPRINT**



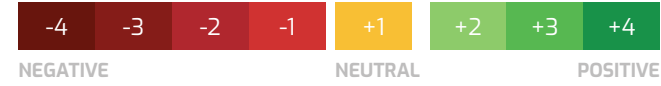
Over Promised vs. Over Delivered

| | | | | | | | | | |
|----|------------------|-------|--------------------------|---------------|----------------------------------------|-----------------------|--------|--------------------------|---------------|
| 1 | Lessonly | +86 😄 | DISTRIBUTION -- 14% 86% | 23 REVIEWS | 13 | Absorb LMS | +51 😐 | DISTRIBUTION 16% 16% 67% | 30 REVIEWS |
| 2 | LearnUpon | +82 😄 | DISTRIBUTION -- 18% 82% | 22 REVIEWS | 14 | D2L D2L Brightspace | +50 😐 | DISTRIBUTION 15% 20% 65% | 85 REVIEWS |
| 3 | TalentLMS | +80 😄 | DISTRIBUTION 6% 9% 86% | 71 REVIEWS | 15 | Cypher MATRIX | +49 😐 | DISTRIBUTION 10% 31% 59% | 30 REVIEWS |
| 4 | Blackboard Learn | +80 😄 | DISTRIBUTION 4% 12% 84% | 24 REVIEWS | 16 | Trakstar Learn | +35 😞 | DISTRIBUTION 18% 29% 53% | 26 REVIEWS |
| 5 | Litmos | +78 😄 | DISTRIBUTION 7% 8% 85% | 52 REVIEWS | 17 | Docebo Learning Suite | +29 😞 | DISTRIBUTION 23% 25% 52% | 56 REVIEWS |
| 6 | WorkRamp LMS | +73 😄 | DISTRIBUTION -- 27% 73% | 17 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | DigitalChalk LMS | +71 😄 | DISTRIBUTION 8% 13% 79% | 48 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | SkyPrep LMS | +65 😄 | DISTRIBUTION 8% 19% 73% | 44 REVIEWS | - | Tovuti LMS | +78 😄 | DISTRIBUTION 11% -- 89% | 9 REVIEWS |
| 9 | Nimble LMS | +62 😄 | DISTRIBUTION 19% -- 81% | 15 REVIEWS | - | edX For Business | +75 😄 | DISTRIBUTION -- 25% 75% | 9 REVIEWS |
| 10 | Accord LMS | +62 😄 | DISTRIBUTION 6% 27% 68% | 27 REVIEWS | - | BrainCert | +86 😄 | DISTRIBUTION 7% -- 93% | 8 REVIEWS |
| 11 | Bridge LMS | +61 😄 | DISTRIBUTION 10% 19% 71% | 87 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Path LMS | +57 😐 | DISTRIBUTION 3% 37% 60% | 37 REVIEWS | - | Latitude Learning LMS | +89 😄 | DISTRIBUTION -- 11% 89% | 7 REVIEWS |

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|-------------|-----------------------------|---------------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|-------------|-----------------------------|---------------------|

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EMOTIONAL SPECTRUM SCALE



% POSITIVE - **% NEGATIVE** = **EMOTIONAL FOOTPRINT**



Vendor's Interest First vs. Client's Interest First

| | | | | | | | | | | | | |
|----|------------------|-------|-------------------------|---------------|---------------------------------|-----------------------|--------|--------------------------|---------------|-------|-------------------------|--|
| 1 | Lessonly | +93 😄 | DISTRIBUTION -- 7% 93% | 23 REVIEWS | 13 | Path LMS | +74 😊 | DISTRIBUTION 3% 20% 77% | 37 REVIEWS | | | |
| 2 | Blackboard Learn | +92 😄 | DISTRIBUTION -- 8% 92% | 24 REVIEWS | 14 | Absorb LMS | +69 😊 | DISTRIBUTION 12% 7% 81% | 30 REVIEWS | | | |
| 3 | Litmos | +88 😄 | DISTRIBUTION 3% 6% 91% | 52 REVIEWS | 15 | Trakstar Learn | +68 😊 | DISTRIBUTION 9% 15% 77% | 26 REVIEWS | | | |
| 4 | TalentLMS | +85 😄 | DISTRIBUTION 4% 8% 89% | 71 REVIEWS | 16 | Cypher MATRIX | +65 😊 | DISTRIBUTION 8% 19% 73% | 30 REVIEWS | | | |
| 5 | LearnUpon | +85 😄 | DISTRIBUTION -- 15% 85% | 22 REVIEWS | 17 | Docebo Learning Suite | +52 😐 | DISTRIBUTION 15% 18% 67% | 56 REVIEWS | | | |
| 6 | WorkRamp LMS | +82 😄 | DISTRIBUTION -- 18% 82% | 17 REVIEWS | CATEGORY AVERAGE | | | | | +78 😊 | DISTRIBUTION 5% 13% 83% | |
| 7 | Bridge LMS | +80 😄 | DISTRIBUTION 7% 6% 87% | 87 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | | |
| 8 | Nimble LMS | +77 😊 | DISTRIBUTION 5% 12% 82% | 15 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | | |
| 9 | DigitalChalk LMS | +77 😊 | DISTRIBUTION 3% 17% 80% | 48 REVIEWS | - | edX For Business | +85 😊 | DISTRIBUTION -- 15% 85% | 9 REVIEWS | | | |
| 10 | Accord LMS | +76 😊 | DISTRIBUTION 6% 12% 82% | 27 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS | | | |
| 11 | D2L Brightspace | +75 😊 | DISTRIBUTION 4% 17% 79% | 85 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | | |
| 12 | SkyPrep LMS | +74 😊 | DISTRIBUTION 2% 23% 76% | 44 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | | |

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|-------------|-----------------------------|---------------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|-------------|-----------------------------|---------------------|

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EMOTIONAL SPECTRUM SCALE



% POSITIVE - % NEGATIVE = EMOTIONAL FOOTPRINT



Hardball Tactics vs. Friendly Negotiation

| | | | | | | | | | | | | |
|----|------------------|-------|-------------------------|---------------|---------------------------------|-----------------------|--------|--------------------------|---------------|-------|-------------------------|--|
| 1 | Lessonly | +93 😄 | DISTRIBUTION -- 7% 93% | 23 REVIEWS | 13 | Docebo Learning Suite | +76 😊 | DISTRIBUTION -- 24% 76% | 56 REVIEWS | | | |
| 2 | Blackboard Learn | +91 😄 | DISTRIBUTION -- 9% 91% | 24 REVIEWS | 14 | D2L D2L Brightspace | +75 😊 | DISTRIBUTION 4% 16% 79% | 85 REVIEWS | | | |
| 3 | Accord LMS | +90 😄 | DISTRIBUTION -- 10% 90% | 27 REVIEWS | 15 | Trakstar Learn | +71 😊 | DISTRIBUTION 9% 11% 80% | 26 REVIEWS | | | |
| 4 | TalentLMS | +88 😄 | DISTRIBUTION 1% 10% 89% | 71 REVIEWS | 16 | Path LMS | +71 😊 | DISTRIBUTION 3% 23% 74% | 37 REVIEWS | | | |
| 5 | Bridge LMS | +88 😄 | DISTRIBUTION 3% 6% 91% | 87 REVIEWS | 17 | Absorb LMS | +58 😐 | DISTRIBUTION 16% 10% 74% | 30 REVIEWS | | | |
| 6 | SkyPrep LMS | +87 😄 | DISTRIBUTION -- 13% 87% | 44 REVIEWS | CATEGORY AVERAGE | | | | | +82 😊 | DISTRIBUTION 3% 12% 85% | |
| 7 | Litmos | +83 😄 | DISTRIBUTION 4% 9% 87% | 52 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | | |
| 8 | Cypher MATRIX | +82 😄 | DISTRIBUTION 6% 6% 88% | 30 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | | |
| 9 | DigitalChalk LMS | +82 😄 | DISTRIBUTION 4% 10% 86% | 48 REVIEWS | - | edX For Business | +85 😊 | DISTRIBUTION -- 15% 85% | 9 REVIEWS | | | |
| 10 | WorkRamp LMS | +80 😄 | DISTRIBUTION -- 20% 80% | 17 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS | | | |
| 11 | LearnUpon | +79 😊 | DISTRIBUTION 5% 10% 84% | 22 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | | |
| 12 | Nimble LMS | +77 😊 | DISTRIBUTION 5% 12% 82% | 15 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | | |

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EMOTIONAL SPECTRUM SCALE



% POSITIVE - **% NEGATIVE** = **EMOTIONAL FOOTPRINT**



| | | | | |
|---|-----------|-------------|-----------------------------|---------------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|-------------|-----------------------------|---------------------|

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



CATEGORY

Strategy and Innovation

Your vendor's attitude toward innovation is important; if they aren't at least keeping pace with market directions and trends, they certainly won't be enabling you to get ahead. Use the data in this section to gauge whether your vendor appreciates the need to innovate and the extent to which they'll support you to do the same.



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EMOTIONAL SPECTRUM SCALE



% POSITIVE - **% NEGATIVE** = **EMOTIONAL FOOTPRINT**



Roadblock To Innovation vs. Helps Innovate

| | | | | | | | | | |
|----|---------------------|-------|-------------------------|---------------|----------------------------------------|-----------------------|--------|-------------------------|---------------|
| 1 | DigitalChalk LMS | +94 😄 | DISTRIBUTION -- 6% 94% | 48 REVIEWS | 13 | Accord LMS | +80 😄 | DISTRIBUTION 6% 9% 86% | 27 REVIEWS |
| 2 | Litmos | +93 😄 | DISTRIBUTION 2% 2% 95% | 52 REVIEWS | 14 | Absorb LMS | +79 😄 | DISTRIBUTION 5% 11% 84% | 30 REVIEWS |
| 3 | LearnUpon | +92 😄 | DISTRIBUTION -- 8% 92% | 22 REVIEWS | 15 | Docebo Learning Suite | +74 😄 | DISTRIBUTION 6% 14% 80% | 56 REVIEWS |
| 4 | TalentLMS | +91 😄 | DISTRIBUTION 1% 7% 92% | 71 REVIEWS | 16 | WorkRamp LMS | +73 😄 | DISTRIBUTION 7% 13% 80% | 17 REVIEWS |
| 5 | Cypher MATRIX | +89 😄 | DISTRIBUTION 2% 7% 91% | 30 REVIEWS | 17 | Bridge LMS | +71 😄 | DISTRIBUTION 5% 19% 76% | 87 REVIEWS |
| 6 | SkyPrep LMS | +89 😄 | DISTRIBUTION -- 11% 89% | 44 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Nimble LMS | +88 😄 | DISTRIBUTION -- 12% 88% | 15 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Blackboard Learn | +88 😄 | DISTRIBUTION -- 12% 88% | 24 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | Trakstar Learn | +84 😄 | DISTRIBUTION 4% 8% 88% | 26 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 10 | Lessonly | +82 😄 | DISTRIBUTION 4% 9% 86% | 23 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | D2L D2L Brightspace | +82 😄 | DISTRIBUTION 4% 11% 86% | 85 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Path LMS | +81 😄 | DISTRIBUTION -- 19% 81% | 37 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |

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% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|--|--------------|
| - | Learn Amp | +100 | | 5 REVIEWS |
|---|-----------|------|--|--------------|

DISTRIBUTION -- 100%

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EMOTIONAL SPECTRUM SCALE



% POSITIVE - % NEGATIVE = EMOTIONAL FOOTPRINT



Stagnant vs. Continually Improving

| | | | | | | | | | |
|----|---------------------|-------|-------------------------|------------|----------------------------------------|-----------------------|--------|-------------------------|------------|
| 1 | SkyPrep LMS | +98 😄 | DISTRIBUTION -- 2% 98% | 44 REVIEWS | 13 | Docebo Learning Suite | +73 😊 | DISTRIBUTION 8% 11% 81% | 56 REVIEWS |
| 2 | LearnUpon | +96 😄 | DISTRIBUTION -- 4% 96% | 22 REVIEWS | 14 | Accord LMS | +71 😊 | DISTRIBUTION 9% 11% 80% | 27 REVIEWS |
| 3 | Litmos | +93 😄 | DISTRIBUTION 1% 5% 94% | 52 REVIEWS | 15 | Path LMS | +70 😊 | DISTRIBUTION 5% 19% 75% | 37 REVIEWS |
| 4 | Nimble LMS | +88 😄 | DISTRIBUTION -- 12% 88% | 15 REVIEWS | 16 | Absorb LMS | +68 😊 | DISTRIBUTION 9% 14% 77% | 30 REVIEWS |
| 5 | DigitalChalk LMS | +85 😊 | DISTRIBUTION 3% 10% 88% | 48 REVIEWS | 17 | Trakstar Learn | +63 😊 | DISTRIBUTION 15% 7% 78% | 26 REVIEWS |
| 6 | TalentLMS | +82 😄 | DISTRIBUTION 2% 14% 84% | 71 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Lessonly | +82 😊 | DISTRIBUTION 4% 9% 86% | 23 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Cypher MATRIX | +82 😊 | DISTRIBUTION 5% 9% 87% | 30 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | Blackboard Learn | +80 😊 | DISTRIBUTION 4% 12% 84% | 24 REVIEWS | - | Tovuti LMS | +89 😊 | DISTRIBUTION -- 11% 89% | 9 REVIEWS |
| 10 | D2L D2L Brightspace | +80 😊 | DISTRIBUTION 2% 16% 82% | 85 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | Bridge LMS | +74 😊 | DISTRIBUTION 5% 15% 79% | 87 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | WorkRamp LMS | +73 😊 | DISTRIBUTION -- 27% 73% | 17 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |

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EMOTIONAL SPECTRUM SCALE



% POSITIVE - % NEGATIVE = EMOTIONAL FOOTPRINT



| | | | | |
|---|-----------|-------------|-----------------------------|---------------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|-------------|-----------------------------|---------------------|

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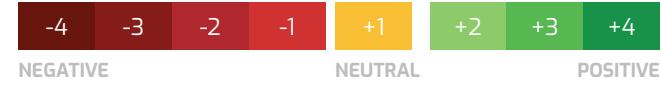
Charges For Product Enhancements vs. Includes Product Enhancements

| | | | | | | | | | |
|----|------------------|-------|-------------------------|---------------|----------------------------------------|-----------------------|--------|--------------------------|---------------|
| 1 | LearnUpon | +96 😄 | DISTRIBUTION -- 4% 96% | 22 REVIEWS | 13 | D2L D2L Brightspace | +73 😊 | DISTRIBUTION 10% 8% 83% | 85 REVIEWS |
| 2 | SkyPrep LMS | +94 😄 | DISTRIBUTION -- 6% 94% | 44 REVIEWS | 14 | Accord LMS | +73 😊 | DISTRIBUTION 9% 9% 82% | 27 REVIEWS |
| 3 | Lessonly | +87 😊 | DISTRIBUTION 4% 5% 91% | 23 REVIEWS | 15 | Trakstar Learn | +70 😊 | DISTRIBUTION 11% 9% 81% | 26 REVIEWS |
| 4 | DigitalChalk LMS | +87 😊 | DISTRIBUTION 2% 10% 89% | 48 REVIEWS | 16 | Bridge LMS | +66 😊 | DISTRIBUTION 10% 15% 76% | 87 REVIEWS |
| 5 | Absorb LMS | +86 😊 | DISTRIBUTION 5% 5% 91% | 30 REVIEWS | 17 | Docebo Learning Suite | +60 😊 | DISTRIBUTION 17% 6% 77% | 56 REVIEWS |
| 6 | Blackboard Learn | +84 😊 | DISTRIBUTION 4% 8% 88% | 24 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Cypher MATRIX | +84 😊 | DISTRIBUTION -- 16% 84% | 30 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Nimble LMS | +82 😊 | DISTRIBUTION -- 18% 82% | 15 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | Litmos | +80 😊 | DISTRIBUTION 5% 10% 85% | 52 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 10 | WorkRamp LMS | +78 😊 | DISTRIBUTION -- 22% 78% | 17 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | TalentLMS | +77 😊 | DISTRIBUTION 6% 11% 83% | 71 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Path LMS | +75 😊 | DISTRIBUTION 3% 19% 78% | 37 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |

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POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|-----------------------------|--------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|------|-----------------------------|--------------|

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Leverages Incumbent Status vs. Appreciates Incumbent Status

| | | | | | | | | | |
|----|------------------|-------|-------------------------|------------|----------------------------------------|-----------------------|--------|--------------------------|------------|
| 1 | Litmos | +86 😄 | DISTRIBUTION 4% 6% 90% | 52 REVIEWS | 13 | Absorb LMS | +69 😄 | DISTRIBUTION 12% 7% 81% | 30 REVIEWS |
| 2 | SkyPrep LMS | +85 😄 | DISTRIBUTION 2% 12% 87% | 44 REVIEWS | 14 | Path LMS | +65 😄 | DISTRIBUTION 5% 25% 70% | 37 REVIEWS |
| 3 | Blackboard Learn | +83 😄 | DISTRIBUTION 4% 8% 87% | 24 REVIEWS | 15 | Bridge LMS | +64 😄 | DISTRIBUTION 6% 23% 70% | 87 REVIEWS |
| 4 | TalentLMS | +82 😄 | DISTRIBUTION 4% 10% 86% | 71 REVIEWS | 16 | Docebo Learning Suite | +64 😄 | DISTRIBUTION 8% 20% 72% | 56 REVIEWS |
| 5 | Lessonly | +82 😄 | DISTRIBUTION 4% 9% 86% | 23 REVIEWS | 17 | Trakstar Learn | +55 😐 | DISTRIBUTION 13% 19% 68% | 26 REVIEWS |
| 6 | LearnUpon | +80 😄 | DISTRIBUTION 4% 12% 84% | 22 REVIEWS | CATEGORY AVERAGE | | +75 😄 | DISTRIBUTION 5% 15% 80% | |
| 7 | DigitalChalk LMS | +78 😄 | DISTRIBUTION 3% 16% 81% | 48 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Nimble LMS | +77 😄 | DISTRIBUTION -- 23% 77% | 15 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- 100% | 9 REVIEWS |
| 9 | D2L Brightspace | +77 😄 | DISTRIBUTION 5% 13% 82% | 85 REVIEWS | - | Tovuti LMS | +89 😄 | DISTRIBUTION -- 11% 89% | 9 REVIEWS |
| 10 | Cypher MATRIX | +73 😄 | DISTRIBUTION 2% 23% 75% | 30 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- 100% | 8 REVIEWS |
| 11 | WorkRamp LMS | +71 😄 | DISTRIBUTION 7% 14% 78% | 17 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- 100% | 7 REVIEWS |
| 12 | Accord LMS | +71 😄 | DISTRIBUTION 6% 17% 77% | 27 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- 100% | 7 REVIEWS |

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POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|--------------------------|--------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|------|--------------------------|--------------|

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EMOTIONAL SPECTRUM SCALE



% POSITIVE - **% NEGATIVE** = **EMOTIONAL FOOTPRINT**



Despised vs. Inspiring

| | | | | | | | | | |
|----|---------------------|--------|-------------------------|------------|----------------------------------------|-----------------------|--------|-------------------------|------------|
| 1 | LearnUpon | +100 😄 | DISTRIBUTION -- -- 100% | 22 REVIEWS | 13 | Nimble LMS | +77 😊 | DISTRIBUTION 5% 12% 82% | 15 REVIEWS |
| 2 | SkyPrep LMS | +93 😊 | DISTRIBUTION -- 7% 93% | 44 REVIEWS | 14 | Docebo Learning Suite | +73 😊 | DISTRIBUTION 4% 18% 77% | 56 REVIEWS |
| 3 | Litmos | +91 😊 | DISTRIBUTION 1% 7% 92% | 52 REVIEWS | 15 | Accord LMS | +73 😊 | DISTRIBUTION 2% 23% 75% | 27 REVIEWS |
| 4 | TalentLMS | +90 😊 | DISTRIBUTION 2% 6% 92% | 71 REVIEWS | 16 | WorkRamp LMS | +71 😊 | DISTRIBUTION 7% 14% 78% | 17 REVIEWS |
| 5 | Cypher MATRIX | +87 😊 | DISTRIBUTION 3% 8% 90% | 30 REVIEWS | 17 | Absorb LMS | +70 😊 | DISTRIBUTION 5% 20% 75% | 30 REVIEWS |
| 6 | DigitalChalk LMS | +87 😊 | DISTRIBUTION -- 13% 87% | 48 REVIEWS | CATEGORY AVERAGE | | +83 😊 | DISTRIBUTION 3% 12% 86% | |
| 7 | Lessonly | +86 😊 | DISTRIBUTION -- 14% 86% | 23 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Blackboard Learn | +84 😊 | DISTRIBUTION 4% 8% 88% | 24 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | D2L D2L Brightspace | +82 😊 | DISTRIBUTION 1% 15% 83% | 85 REVIEWS | - | Tovuti LMS | +89 😊 | DISTRIBUTION -- 11% 89% | 9 REVIEWS |
| 10 | Path LMS | +81 😊 | DISTRIBUTION -- 19% 81% | 37 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | Bridge LMS | +79 😊 | DISTRIBUTION 5% 11% 84% | 87 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Trakstar Learn | +78 😊 | DISTRIBUTION 7% 8% 85% | 26 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |

Emotional Footprint Details

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EMOTIONAL SPECTRUM SCALE



% - **%** = **EMOTIONAL FOOTPRINT**

POSITIVE - NEGATIVE

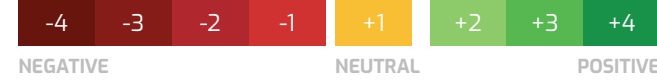


| | | | | |
|---|-----------|-------------|-----------------------------|---------------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|-------------|-----------------------------|---------------------|

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POSITIVE - NEGATIVE



CATEGORY

Product Impact

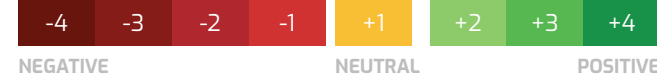
Software needs to reliably enable your performance and productivity. Use the data in this section to see which vendors will propel you forward and which will be deadweight you'll need to carry.



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Unreliable vs. Reliable

| | | | | | | | | | | | |
|----|---------------------|------|-------------------------|------------|---------------------------------|-----------------------|------|-------------------------|------------|-----|------------------------|
| 1 | LearnUpon | +100 | DISTRIBUTION -- 100% | 22 REVIEWS | 13 | Cypher MATRIX | +86 | DISTRIBUTION 6% 2% 92% | 30 REVIEWS | | |
| 2 | SkyPrep LMS | +96 | DISTRIBUTION -- 4% 96% | 44 REVIEWS | 14 | Docebo Learning Suite | +83 | DISTRIBUTION 3% 11% 86% | 56 REVIEWS | | |
| 3 | Lessonly | +95 | DISTRIBUTION -- 5% 95% | 23 REVIEWS | 15 | Bridge LMS | +81 | DISTRIBUTION 8% 3% 89% | 87 REVIEWS | | |
| 4 | DigitalChalk LMS | +94 | DISTRIBUTION -- 6% 94% | 48 REVIEWS | 16 | Trakstar Learn | +77 | DISTRIBUTION 8% 7% 85% | 26 REVIEWS | | |
| 5 | TalentLMS | +93 | DISTRIBUTION 1% 5% 94% | 71 REVIEWS | 17 | Absorb LMS | +73 | DISTRIBUTION 11% 5% 84% | 30 REVIEWS | | |
| 6 | Blackboard Learn | +92 | DISTRIBUTION 4% -- 96% | 24 REVIEWS | CATEGORY AVERAGE | | | | | +89 | DISTRIBUTION 3% 5% 92% |
| 7 | Accord LMS | +92 | DISTRIBUTION 2% 4% 94% | 27 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | |
| 8 | Litmos | +89 | DISTRIBUTION 2% 6% 91% | 52 REVIEWS | - | Tovuti LMS | +100 | DISTRIBUTION -- 100% | 9 REVIEWS | | |
| 9 | Path LMS | +89 | DISTRIBUTION 3% 5% 92% | 37 REVIEWS | - | edX For Business | +100 | DISTRIBUTION -- 100% | 9 REVIEWS | | |
| 10 | Nimble LMS | +88 | DISTRIBUTION -- 12% 88% | 15 REVIEWS | - | BrainCert | +100 | DISTRIBUTION -- 100% | 8 REVIEWS | | |
| 11 | D2L D2L Brightspace | +88 | DISTRIBUTION 2% 7% 90% | 85 REVIEWS | - | Latitude Learning LMS | +100 | DISTRIBUTION -- 100% | 7 REVIEWS | | |
| 12 | WorkRamp LMS | +87 | DISTRIBUTION -- 13% 87% | 17 REVIEWS | - | iSpring Learn | +100 | DISTRIBUTION -- 100% | 7 REVIEWS | | |

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POSITIVE - NEGATIVE



| | | | | |
|---|-----------|------|-----------------------------|--------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|------|-----------------------------|--------------|

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Restricts Productivity vs. Enables Productivity

| | | | | | | | | | | | |
|----|------------------|-----|-------------------------|---------------|---------------------------------|-----------------------|------|-------------------------|---------------|-----|------------------------|
| 1 | LearnUpon | +98 | DISTRIBUTION -- 2% 98% | 22 REVIEWS | 13 | Bridge LMS | +82 | DISTRIBUTION 8% 2% 90% | 87 REVIEWS | | |
| 2 | DigitalChalk LMS | +96 | DISTRIBUTION 2% -- 98% | 48 REVIEWS | 14 | D2L D2L Brightspace | +82 | DISTRIBUTION 2% 14% 84% | 85 REVIEWS | | |
| 3 | SkyPrep LMS | +93 | DISTRIBUTION 2% 4% 95% | 44 REVIEWS | 15 | Litmos | +81 | DISTRIBUTION 5% 9% 86% | 52 REVIEWS | | |
| 4 | Cypher MATRIX | +92 | DISTRIBUTION -- 8% 92% | 30 REVIEWS | 16 | Docebo Learning Suite | +77 | DISTRIBUTION 7% 9% 84% | 56 REVIEWS | | |
| 5 | TalentLMS | +91 | DISTRIBUTION 1% 6% 92% | 71 REVIEWS | 17 | Trakstar Learn | +76 | DISTRIBUTION 5% 14% 81% | 26 REVIEWS | | |
| 6 | Lessonly | +91 | DISTRIBUTION -- 9% 91% | 23 REVIEWS | CATEGORY AVERAGE | | | | | +87 | DISTRIBUTION 3% 7% 90% |
| 7 | Blackboard Learn | +88 | DISTRIBUTION 4% 4% 92% | 24 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | |
| 8 | Absorb LMS | +88 | DISTRIBUTION 5% 2% 93% | 30 REVIEWS | - | Tovuti LMS | +100 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | |
| 9 | WorkRamp LMS | +87 | DISTRIBUTION -- 13% 87% | 17 REVIEWS | - | edX For Business | +100 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | |
| 10 | Path LMS | +87 | DISTRIBUTION -- 13% 87% | 37 REVIEWS | - | BrainCert | +100 | DISTRIBUTION -- -- 100% | 8 REVIEWS | | |
| 11 | Nimble LMS | +83 | DISTRIBUTION 5% 6% 88% | 15 REVIEWS | - | Latitude Learning LMS | +100 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | |
| 12 | Accord LMS | +83 | DISTRIBUTION 6% 5% 89% | 27 REVIEWS | - | iSpring Learn | +100 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | |

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POSITIVE - NEGATIVE



| | | | | |
|---|-----------|-------------|----------------------|---------------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|-------------|----------------------|---------------------|

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Performance Restricting vs. Performance Enhancing

| | | | | | | | | | | | |
|----|-----------------------|--------|-------------------------|------------|---------------------------------|-----------------------|--------|-------------------------|------------|-------|------------------------|
| 1 | LearnUpon | +100 😄 | DISTRIBUTION -- -- 100% | 22 REVIEWS | 13 | Bridge LMS | +79 😊 | DISTRIBUTION 8% 5% 87% | 87 REVIEWS | | |
| 2 | DigitalChalk LMS | +95 😊 | DISTRIBUTION -- 5% 95% | 48 REVIEWS | 14 | Lessonly | +78 😊 | DISTRIBUTION 9% 5% 87% | 23 REVIEWS | | |
| 3 | Cypher MATRIX | +93 😊 | DISTRIBUTION -- 7% 93% | 30 REVIEWS | 15 | Trakstar Learn | +77 😊 | DISTRIBUTION 8% 7% 85% | 26 REVIEWS | | |
| 4 | SkyPrep LMS | +93 😊 | DISTRIBUTION -- 7% 93% | 44 REVIEWS | 16 | Absorb LMS | +75 😊 | DISTRIBUTION 7% 11% 82% | 30 REVIEWS | | |
| 5 | Blackboard Learn | +92 😊 | DISTRIBUTION 4% -- 96% | 24 REVIEWS | 17 | Accord LMS | +71 😊 | DISTRIBUTION 10% 9% 81% | 27 REVIEWS | | |
| 6 | Nimble LMS | +90 😊 | DISTRIBUTION 5% -- 95% | 15 REVIEWS | CATEGORY AVERAGE | | | | | +84 😄 | DISTRIBUTION 4% 7% 88% |
| 7 | TalentLMS | +88 😊 | DISTRIBUTION 2% 7% 90% | 71 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | | | |
| 8 | Litmos | +82 😊 | DISTRIBUTION 4% 10% 86% | 52 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | |
| 9 | D2L D2L Brightspace | +82 😊 | DISTRIBUTION 4% 10% 86% | 85 REVIEWS | - | edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS | | |
| 10 | Docebo Learning Suite | +81 😊 | DISTRIBUTION 4% 11% 85% | 56 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS | | |
| 11 | Path LMS | +81 😊 | DISTRIBUTION 3% 13% 84% | 37 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | |
| 12 | WorkRamp LMS | +80 😊 | DISTRIBUTION -- 20% 80% | 17 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS | | |

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| | | | | |
|---|-----------|-------------|-----------------------------|---------------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|-------------|-----------------------------|---------------------|

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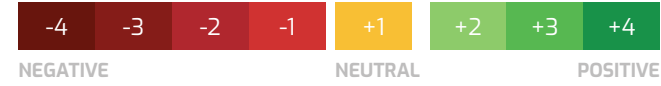
Commodity Features vs. Unique Features

| | | | | | | | | | |
|----|-----------------------|-------|-------------------------|------------|----------------------------------------|-----------------------|--------|--------------------------|------------|
| 1 | DigitalChalk LMS | +94 😄 | DISTRIBUTION -- 6% 94% | 48 REVIEWS | 13 | Accord LMS | +70 😊 | DISTRIBUTION 13% 4% 83% | 27 REVIEWS |
| 2 | Blackboard Learn | +92 😄 | DISTRIBUTION -- 8% 92% | 24 REVIEWS | 14 | Absorb LMS | +69 😊 | DISTRIBUTION 9% 13% 78% | 30 REVIEWS |
| 3 | LearnUpon | +90 😄 | DISTRIBUTION -- 10% 90% | 22 REVIEWS | 15 | Trakstar Learn | +66 😊 | DISTRIBUTION 12% 10% 78% | 26 REVIEWS |
| 4 | TalentLMS | +85 😄 | DISTRIBUTION 4% 7% 89% | 71 REVIEWS | 16 | D2L D2L Brightspace | +62 😊 | DISTRIBUTION 10% 17% 72% | 85 REVIEWS |
| 5 | Cypher MATRIX | +84 😄 | DISTRIBUTION 6% 4% 90% | 30 REVIEWS | 17 | Lessonly | +61 😊 | DISTRIBUTION 13% 13% 74% | 23 REVIEWS |
| 6 | Litmos | +84 😄 | DISTRIBUTION 5% 7% 89% | 52 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | SkyPrep LMS | +83 😄 | DISTRIBUTION 4% 9% 87% | 44 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Nimble LMS | +82 😄 | DISTRIBUTION -- 18% 82% | 15 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | WorkRamp LMS | +80 😄 | DISTRIBUTION -- 20% 80% | 17 REVIEWS | - | edX edX For Business | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 10 | Path LMS | +79 😊 | DISTRIBUTION 5% 10% 84% | 37 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | Bridge LMS | +74 😊 | DISTRIBUTION 11% 3% 85% | 87 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Docebo Learning Suite | +70 😊 | DISTRIBUTION 11% 8% 81% | 56 REVIEWS | - | iSpring Learn | +85 😄 | DISTRIBUTION -- 15% 85% | 7 REVIEWS |

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POSITIVE - NEGATIVE



| | | | | |
|---|-----------|-------------|----------------------|---------------------|
| - | Learn Amp | +100 | DISTRIBUTION -- 100% | 5 REVIEWS |
|---|-----------|-------------|----------------------|---------------------|

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Security Frustrates vs. Security Protects

| | | | | | | | | | |
|----|-----------------------|-------|-------------------------|---------------|----------------------------------------|-----------------------|--------|--------------------------|---------------|
| 1 | LearnUpon | +96 😄 | DISTRIBUTION -- 4% 96% | 22 REVIEWS | 13 | Lessonly | +78 😊 | DISTRIBUTION 4% 14% 82% | 23 REVIEWS |
| 2 | DigitalChalk LMS | +96 😄 | DISTRIBUTION -- 4% 96% | 48 REVIEWS | 14 | Accord LMS | +74 😊 | DISTRIBUTION 6% 14% 80% | 27 REVIEWS |
| 3 | Cypher MATRIX | +94 😄 | DISTRIBUTION -- 6% 94% | 30 REVIEWS | 15 | WorkRamp LMS | +71 😊 | DISTRIBUTION 7% 14% 78% | 17 REVIEWS |
| 4 | Bridge LMS | +94 😄 | DISTRIBUTION -- 6% 94% | 87 REVIEWS | 16 | Absorb LMS | +67 😊 | DISTRIBUTION 11% 11% 78% | 30 REVIEWS |
| 5 | Docebo Learning Suite | +90 😄 | DISTRIBUTION -- 10% 90% | 56 REVIEWS | 17 | Trakstar Learn | +65 😊 | DISTRIBUTION 12% 11% 77% | 26 REVIEWS |
| 6 | SkyPrep LMS | +89 😄 | DISTRIBUTION -- 11% 89% | 44 REVIEWS | CATEGORY AVERAGE | | | | |
| 7 | Path LMS | +89 😄 | DISTRIBUTION -- 11% 89% | 37 REVIEWS | PRODUCTS WITH INSUFFICIENT DATA | | | | |
| 8 | Nimble LMS | +88 😄 | DISTRIBUTION -- 12% 88% | 15 REVIEWS | - | Tovuti LMS | +100 😄 | DISTRIBUTION -- -- 100% | 9 REVIEWS |
| 9 | D2L D2L Brightspace | +86 😄 | DISTRIBUTION 2% 10% 88% | 85 REVIEWS | - | edX For Business | +85 😊 | DISTRIBUTION -- 15% 85% | 9 REVIEWS |
| 10 | Blackboard Learn | +84 😄 | DISTRIBUTION 4% 8% 88% | 24 REVIEWS | - | BrainCert | +100 😄 | DISTRIBUTION -- -- 100% | 8 REVIEWS |
| 11 | TalentLMS | +82 😄 | DISTRIBUTION 6% 6% 88% | 71 REVIEWS | - | Latitude Learning LMS | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |
| 12 | Litmos | +79 😄 | DISTRIBUTION 5% 11% 84% | 52 REVIEWS | - | iSpring Learn | +100 😄 | DISTRIBUTION -- -- 100% | 7 REVIEWS |

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| | | | | |
|---|-----------|------|-----------------------------|--------------|
| - | Learn Amp | +100 | <p>DISTRIBUTION -- 100%</p> | 5 REVIEWS |
|---|-----------|------|-----------------------------|--------------|