

INFO~TECH

DATA QUADRANT REPORT

Learning Management - Midmarket

OCTOBER 2023

This report features: TalentLMS | Blackboard Learn | Litmos | Lessonly | Bridge LMS | LearnUpon | CYPHER for business | WorkRamp LMS | Docebo Learning Suite | Nimble LMS | SkyPrep LMS | DigitalChalk LMS | D2L Brightspace | Accord LMS | Path LMS





751
REVIEWS

PRODUCTS INCLUDED

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- Category Overview
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How to Use the Report

Info-Tech's Data Quadrant Reports provide a comprehensive evaluation of popular products in the Learning Management - Midmarket market. This buyer's guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other products in the category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech's Product Scorecard.

This report is available free of charge for internal use only to assist with software evaluation and selection. Sharing, republishing, distributing, or otherwise copying any portion of this report without the express written consent of SoftwareReviews.com is strictly prohibited.

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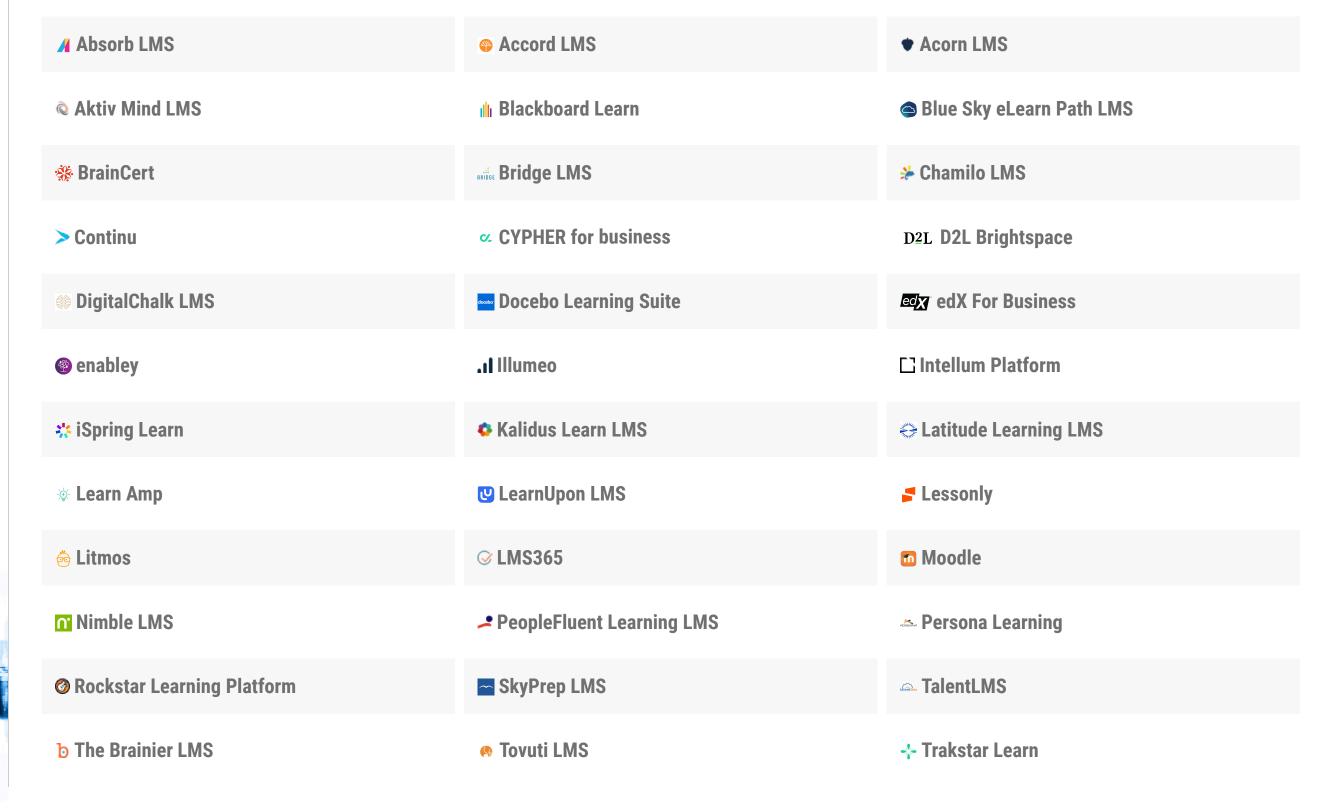


Software Directory

LEARNING MANAGEMENT - MIDMARKET SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software products in a particular category. Use this page to create the right product shortlist by exploring all of the options available to your















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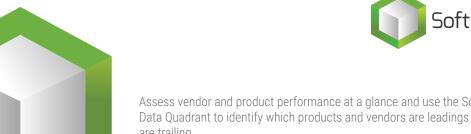
Learning Management - Midmarket Software

✓ WorkRamp LMS





SOFTWARE REVIEWS Data Quadrant





Assess vendor and product performance at a glance and use the SoftwareReviews Data Quadrant to identify which products and vendors are leadings the pack and which are trailing.

ontware**keviews** LEARNING MANAGEMENT - MIDMARKET Data **Quadrant** 8.7 Blackboard Learn AND SATISFACTION Bridge Litmos WorkRamp LMS **Docebo Learning Suite** for business LearnUpon **FEATURES** SkyPrep D2L Brightspace D2L PRODUCT DigitalChalk LMS Accord LMS Path LMS 5.8 6.3 8.7 **VENDOR EXPERIENCE AND CAPABILITIES** > = Outlier

LEARNING MANAGEMENT -MIDMARKET

The Software Reviews Data Quadrant evaluates and ranks products based on feedback from IT and business professionals. The placement of a software in the Data Quadrant indicates its relative ranking as well as its categorization.

The Complete Software Experience

When distilled down, the software experience is shaped by both the experience with the software and the relationship with the vendor. Evaluating enterprise software along these two dimensions provides a comprehensive understanding of the product and helps identify vendors that can deliver on both.

Product Features and Satisfaction

The satisfaction is captured in the overall satisfaction score, which is driven by the likelihood of users to recommend the software, combined with user satisfaction across top product features.

Vendor Experience and Capabilities

The vendor relationship is calculated in a weighted average of the satisfaction scores tied to vendor capabilities (e.g. software implementation, training, customer support, product roadmap) as well as emotional response ratings toward the vendor (e.g. trustworthy, respectful, fair).

Note: The axes ranges are dynamically adjusted based on minimum and maximum values in the dataset.



















Category Overview

This page provides a high level summary of product performance within the Learning Management - Midmarket category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	PRODUCT	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT		NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
Software Reviews COLD MEDIA	TalentLMS	8.4/10	+89		2% NEGATIVE 91% POSITIVE	83%	85%	87%	74
Software Reviews COLD MEDAL	Blackboard Learn	8.3/10	+89		2% NEGATIVE 91% POSITIVE	81%	82%	85%	29
COLD MEAL	Litmos	7.8/10	+88		3% NEGATIVE 91% POSITIVE	78 %	80%	81%	53
SCHWARD BENEVEYS COLD MEAL	Lessonly	7.8/10	+87		2% NEGATIVE 89% POSITIVE	77 %	76 %	82%	23
SCHWOTE REVIEWS COLD MEDAL	Bridge LMS	7.7/10	+79	©	6% NEGATIVE 85% POSITIVE	76 %	74%	80%	89
Brown Brown COLO MEDIL	LearnUpon	7.7/10	+93		NEGATIVE 93% POSITIVE	81%	86%	81%	22
col Ment	CYPHER for business	7.6/10	+84		4% NEGATIVE 88% POSITIVE	77 %	81%	82%	31
8	✓ WorkRamp LMS	7.6/10	+78	©	3% NEGATIVE 81% POSITIVE	80%	82%	87%	18
9	Docebo Learning Suite	7.6/10	+74	©	7% NEGATIVE 81% POSITIVE	75 %	76%	81%	60
10	Nimble LMS	7.5/10	+86		3% NEGATIVE 89% POSITIVE	80%	84%	86%	20
AVER	AGE SCORES	7.5/10	+84	<u> </u>	3% NEGATIVE 87% POSITIVE	78%	80%	80%	44



















Category Overview

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11	SkyPrep LMS	7.0/10	+88		NEGATIVE 89% POSITIVE	78%	76%	78%	44
12	DigitalChalk LMS	7.0/10	+87		2% NEGATIVE 89% POSITIVE	78%	82%	72 %	48
13	D2L D2L Brightspace	6.9/10	+78	©	5% NEGATIVE 83% POSITIVE	76 %	78%	78%	85
14	Accord LMS	6.9/10	+82		4% NEGATIVE 86% POSITIVE	74 %	77 %	71%	28
15	Path LMS	6.3/10	+77	©	3% NEGATIVE 80% POSITIVE	72 %	72 %	66%	37
AVER	AGE SCORES	7.5/10	+84	Θ	3% NEGATIVE 87% POSITIVE	78%	80%	80%	44
	PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS								
	Absorb LMS	6.6/10	+75		8% NEGATIVE 83% POSITIVE	73%	77%	75%	31
	→ Trakstar Learn	6.0/10	+72	©	9% NEGATIVE 81% POSITIVE	67%	72%	67%	26
	edx edX For Business	7.7/10	+94		NEGATIVE 94% POSITIVE	90%	88%	89%	9
	Latitude Learning LMS	7.8/10	+98		NEGATIVE 98% POSITIVE	88%	96%	87%	8
	ॐ BrainCert	7.0/10	+99	(NEGATIVE 99% POSITIVE	78 %	78%	74%	8

















Category Overview

This page provides a high level summary of product performance within the Learning Management - Midmarket category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	PRODUCT	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT	NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
	PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS							
	* iSpring Learn	6.7/10	+97	NEGATIVE 97% POSITIVE	74%	76%	68%	8



















Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

PRODUCT	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
TalentLMS	83%	85%	79 %	84%	79%	84%	81%	83%	83%	83%	82%	87%
Blackboard Learn	81%	80%	84%	81%	83%	82%	80%	87%	84%	78%	79 %	80%
LearnUpon LMS	81%	82%	81%	81%	79%	80%	82%	81%	82%	82%	81%	85%
Nimble LMS	81%	80%	85%	82%	76%	81%	85%	79 %	85%	74%	84%	80%
WorkRamp LMS	80%	85%	73%	76%	78%	84%	84%	78 %	80%	79 %	83%	82%
SkyPrep LMS	78%	76%	70 %	78%	76%	80%	82%	77%	79 %	78 %	78 %	82%
DigitalChalk LMS	78%	78 %	76 %	79%	77%	79 %	77%	77%	77 %	77 %	78 %	82%
Litmos	78%	77 %	78 %	81%	77 %	78 %	75 %	82%	75 %	79 %	75 %	78%
CYPHER for business	77%	73 %	79 %	81%	70%	75 %	78%	74%	77 %	81%	78 %	83%
Lessonly	77%	80%	71%	74%	68%	85%	78%	71%	78%	74%	81%	81%
CATEGORY AVERAGE	78%	78%	76%	78%	75%	80%	78%	77%	79%	76%	79%	81%



















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D2L Brightspace	76%	76%	76 %	78%	74%	77%	76%	74%	78%	74%	76 %	78%
Bridge LMS	76%	77 %	67 %	72 %	71 %	81%	84%	72%	79 %	67 %	82%	83%
Docebo Learning Suite	7 5%	78%	76 %	75 %	76%	78%	67%	70%	74 %	75 %	80%	80%
Accord LMS	75%	70%	75 %	77%	73%	78%	69%	72%	80%	70 %	80%	76 %
Blue Sky eLearn Path LMS	72 %	74%	69%	76%	71 %	71 %	75 %	72 %	68%	72 %	69%	76 %
CATEGORY AVERAGE	78%	78%	76%	78%	75%	80%	78%	77%	79%	76%	79%	81%
PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS												
Absorb LMS	73%	76%	72%	74%	70%	76%	72%	77%	72%	70%	69%	80%
Trakstar Learn	66%	66%	64%	66%	67%	71%	62%	65%	73%	67%	63%	66%
edX For Business	90%	98%	94%	83%	84%	90%	94%	95%	92%	81%	84%	91%
Latitude Learning LMS	88%	89%	89%	85%	78%	91%	87%	88%	94%	84%	86%	92%
BrainCert	78%	79%	77%	83%	75 %	81%	71%	79%	79%	79%	73%	83%

















Vendor Capability Summary

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PRODUCT	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
CATEGORY AVERAGE	78%	78%	76%	78%	75%	80%	78%	77 %	79%	76%	79%	81%
PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS												
iSpring Learn	74%	78%	78%	80%	73%	73%	64%	74%	77%	72 %	74%	77 %

















This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Vendor Capabilities

This table lists and briefly describes all vendor capabilities that are evaluated in the Learning Management - Midmarket software category. For your convenience, you will also find longer descriptions of the capabilities under the capability subheadings in the subsequent pages.

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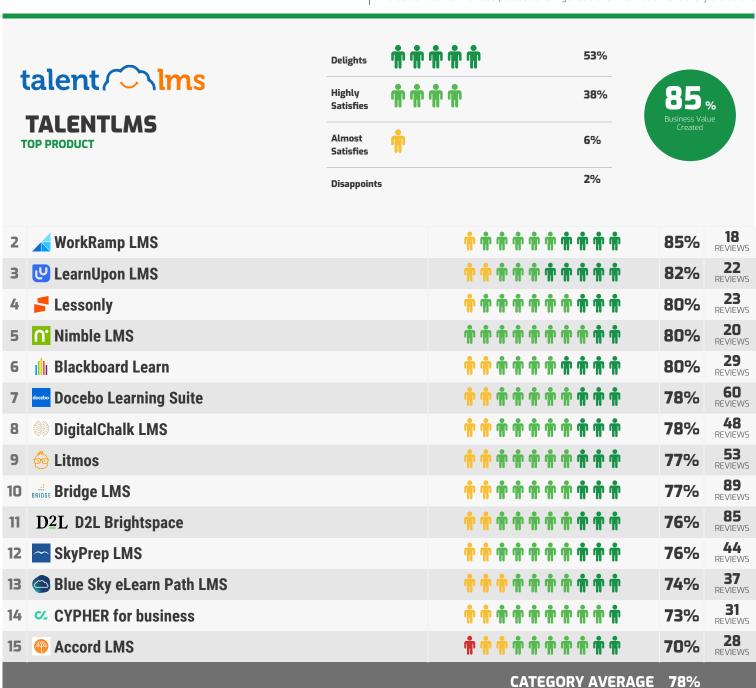




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Business Value Created

The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers.



 ✓ Absorb LMS	* * * * * * * * * * *	76%	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * * *	66%	26 REVIEWS
 edX For Business	* * * * * * * * * * * * * * * * * * *	98%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * * * * * * * *	89%	8 REVIEWS
 ※ BrainCert	ᡥᡥᡥᡥᡥᡥᡥᡥ	79 %	8 REVIEWS
 ☆ iSpring Learn	* * * * * * * * * * * * * *	78%	8 REVIEWS













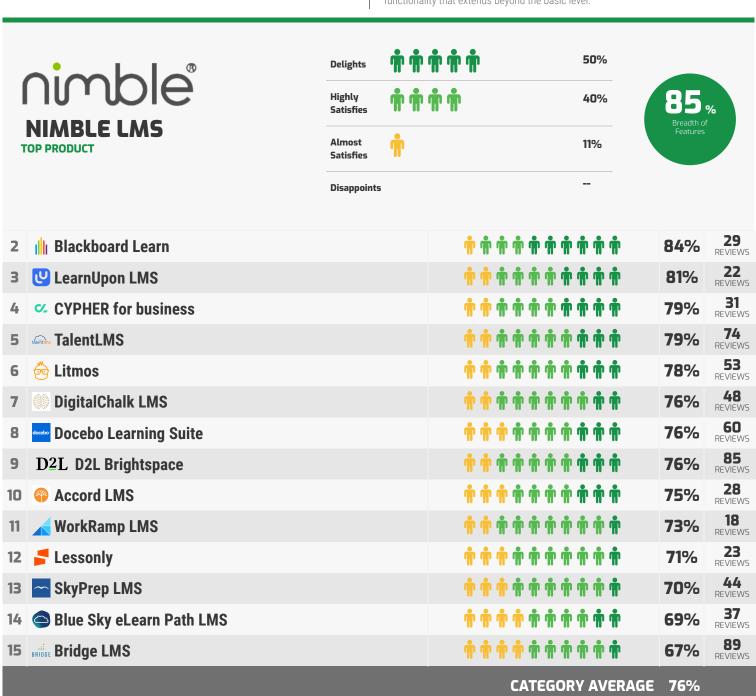




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Breadth of Features

Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level.



	Absorb LMS	** ** ** ** ** **	72 %	31 REVIEWS
	Trakstar Learn	** ** ** ** ** ** **	64%	26 REVIEWS
-	edX edX For Business	****	94%	9 REVIEWS
	Latitude Learning LMS	•• •• •• •• •• •• ••	89%	8 REVIEWS
	iSpring Learn	•• • • • • • • • • • • • • •	78 %	8 REVIEWS
	* BrainCert	** ** ** ** ** ** **	77%	8 REVIEWS













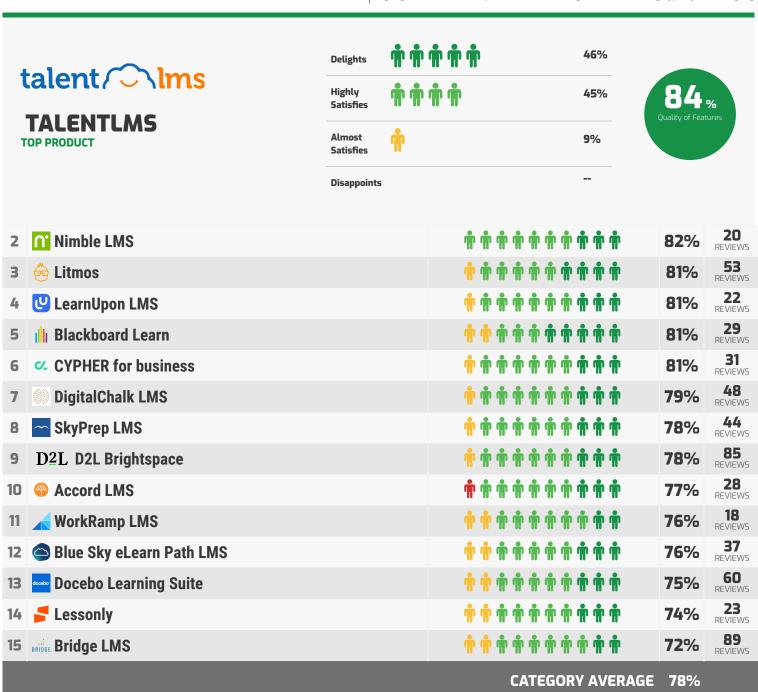




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Quality of Features

Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.



 ⚠ Absorb LMS	* * * * * * * * * * * * *	74 %	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * *	66%	26 REVIEWS
 edX For Business	* * * * * * * * * * * * *	83%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * * * * * * * *	85%	8 REVIEWS
 Service Service BrainCert	* * * * * * * * * * * * * * *	83%	8 REVIEWS
 ☆ iSpring Learn	* * * * * * * * * * * * * *	80%	8 REVIEWS













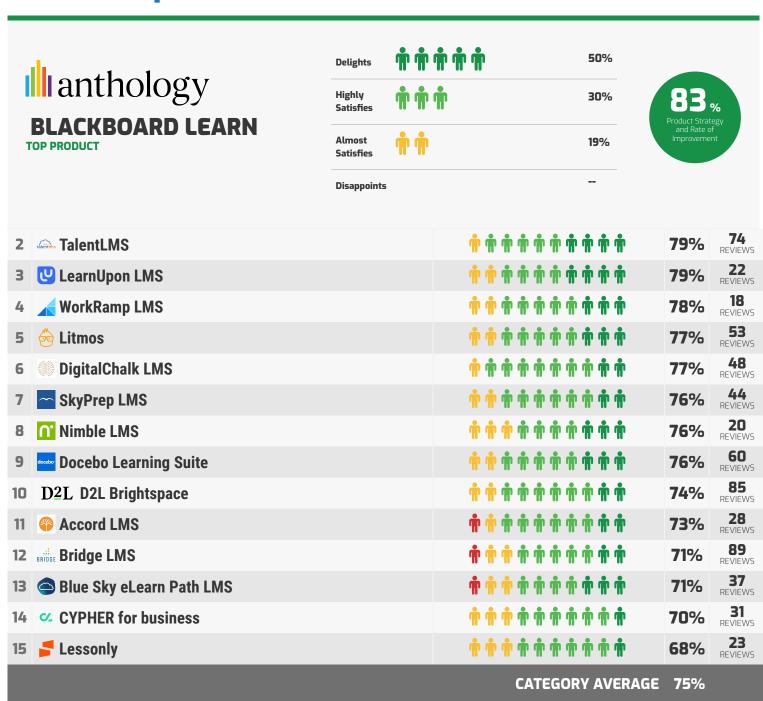




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Product Strategy and Rate of Improvement

Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic direction. Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use the data in this section to separate innovators from imposters.



 ▲ Absorb LMS	* * * * * * * * * * * * * * * * * * *	70%	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * *	67%	26 REVIEWS
 edX For Business	* * * * * * * * * * * * *	84%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * *	78%	8 REVIEWS
 BrainCert	* * * * * * * * * * * * * * * * * * *	75 %	8 REVIEWS
 * iSpring Learn	* * * * * * * * * *	73%	8 REVIEWS













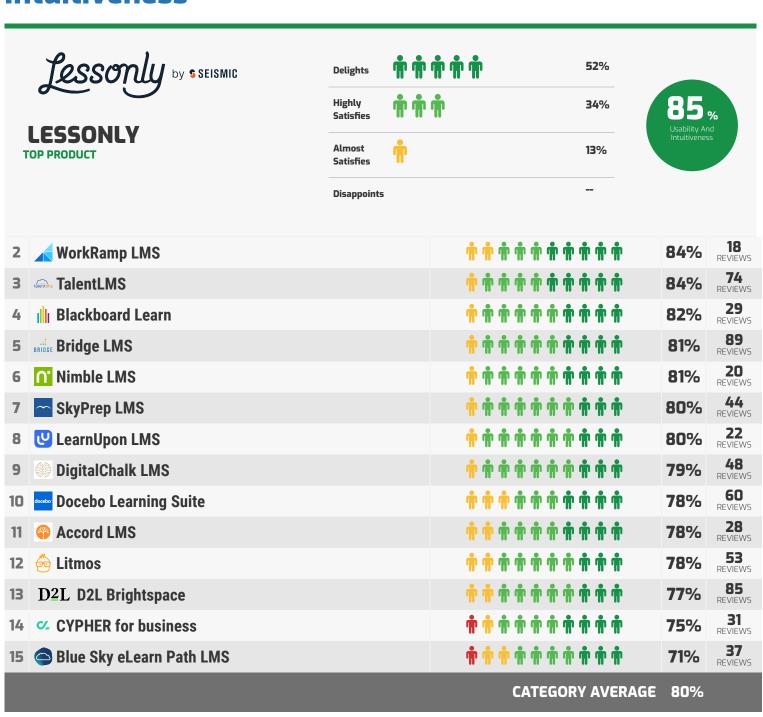




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Usability And Intuitiveness

End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.



 Absorb LMS	ᡥ	76 %	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * *	71%	26 REVIEWS
 edX For Business	ᡥᡥᡥᡥᡥᡥᡥ	90%	9 REVIEWS
 Latitude Learning LMS	ᡥᡥᡥᡥᡥᡥᡥ	91%	8 REVIEWS
 ** BrainCert	ᡥᡥᡥᡥᡥᡥᡥᡥ	81%	8 REVIEWS
 * iSpring Learn	* * * * * * * * * * * * * * * * * * *	73%	8 REVIEWS











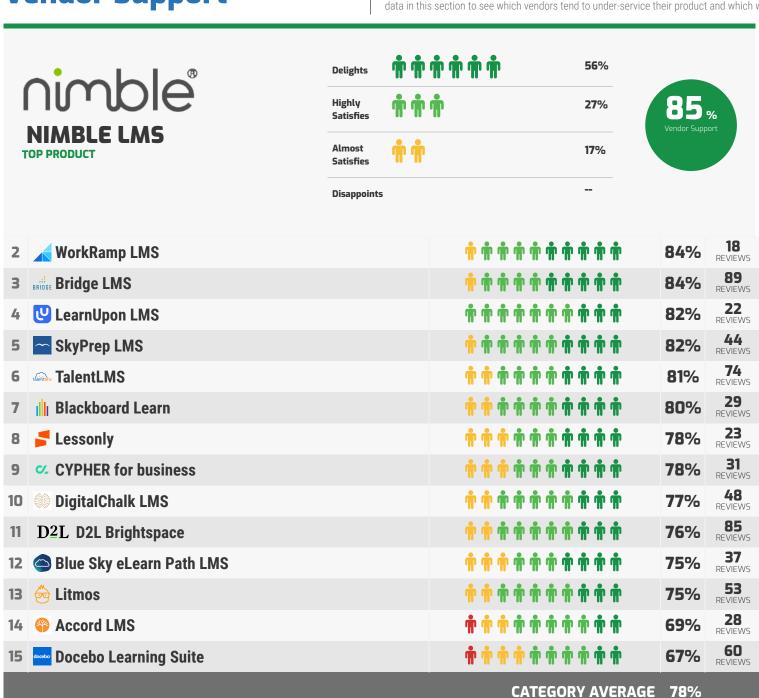




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Vendor Support

The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data in this section to see which vendors tend to under-service their product and which will offer quality support.



 Absorb LMS	* * * * * * * * * * * *	72 %	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * * * * * * * *	62%	26 REVIEWS
 edX For Business	* * * * * * * * * * * * *	94%	9 REVIEWS
 Latitude Learning LMS	•• •• •• •• •• •• ••	87%	8 REVIEWS
 BrainCert	* * * * * * * * * * * *	71%	8 REVIEWS
 ☆ iSpring Learn	* * * * * * * * * * * * *	64%	8 REVIEWS













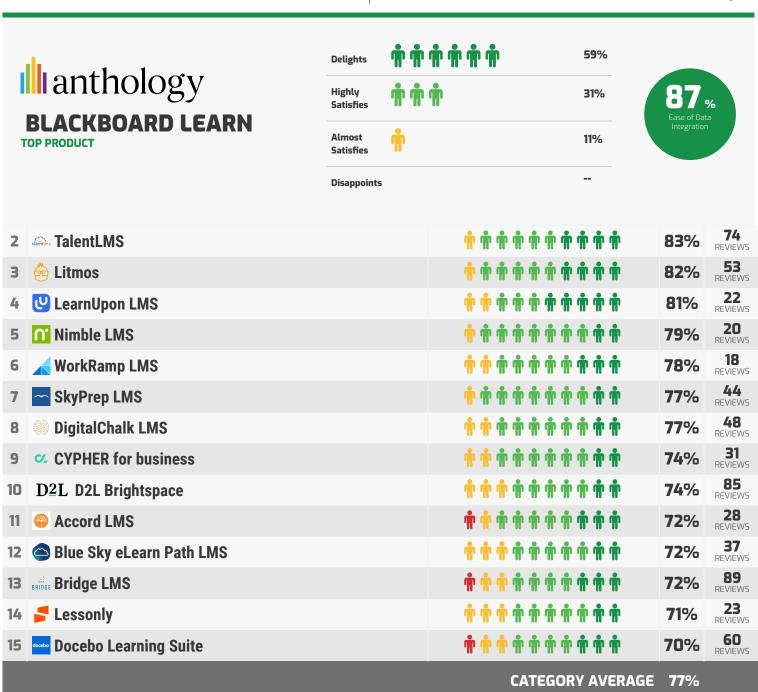




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Data Integration

The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.



 Absorb LMS	* * * * * * * * * * * *	77%	31 REVIEWS
 Trakstar Learn	ᡥ * * * * * * * * * * * * *	65%	26 REVIEWS
 edX edX For Business	* * * * * * * * * *	95%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * * * * * * * *	88%	8 REVIEWS
 BrainCert	* * * * * * * * * * * * * *	79 %	8 REVIEWS
 iSpring Learn	* * * * * * * * * * * *	74%	8 REVIEWS















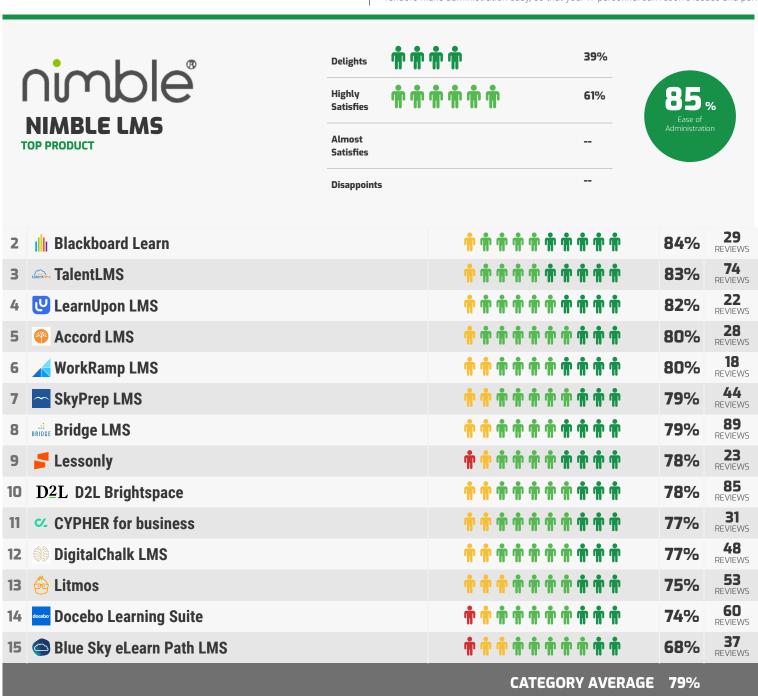




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Administration

Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively.



 ✓ Absorb LMS	ᡥ ᡥ ᡥ ᡥ ᡥ ᡥ ᡥ ᡥ ᡥ	72 %	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * *	73%	26 REVIEWS
 edX For Business	ᡥᡥᡥᡥᡥᡥᡥ	92%	9 REVIEWS
 Latitude Learning LMS	† † † † † † † † † † †	94%	8 REVIEWS
 ☼ BrainCert	† † † † † † † † † † †	79 %	8 REVIEWS
 iSpring Learn	* * * * * * * * * * *	77%	8 REVIEWS













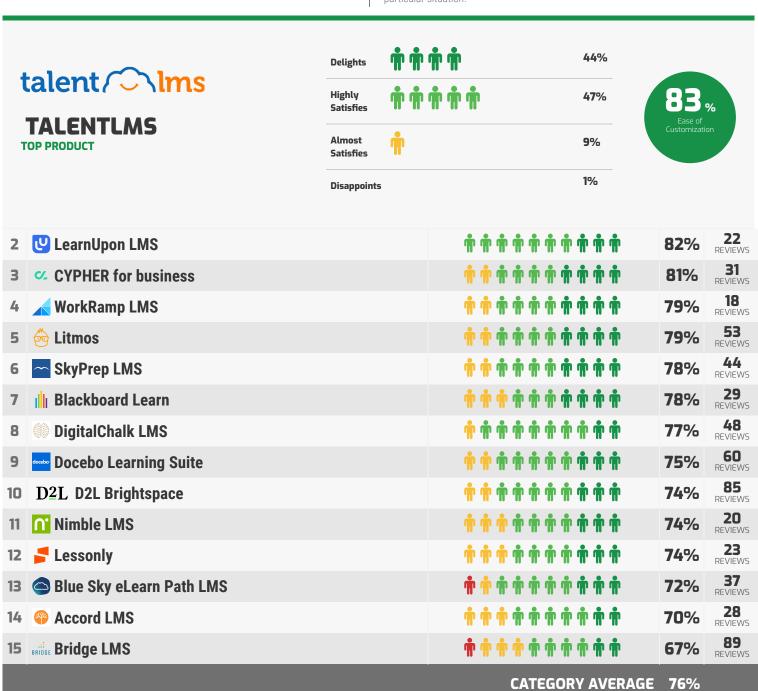




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Customization

Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.



 ✓ Absorb LMS	* * * * * * * * * * * * * * * * * * *	70%	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * * * * * * * *	67%	26 REVIEWS
 edX For Business	* * * * * * * * * * * * * * *	81%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * *	84%	8 REVIEWS
 ☼ BrainCert	* * * * * * * * * * * * * *	79 %	8 REVIEWS
 ¾ iSpring Learn	* * * * * * * * * * * *	72 %	8 REVIEWS













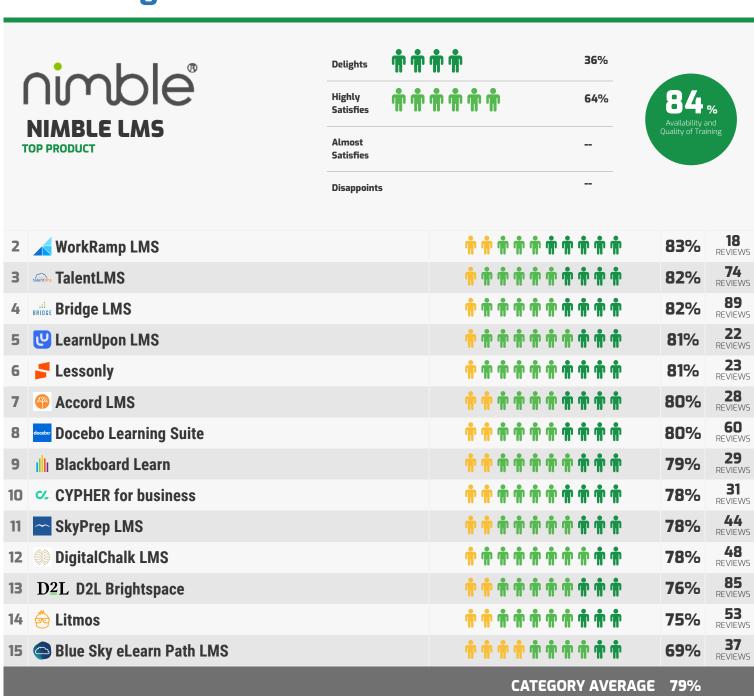




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Availability and Quality of Training

Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and



 ▲ Absorb LMS	* * * * * * * * * * * *	69%	31 REVIEWS
 → Trakstar Learn	* * * * * * * * * * * *	63%	26 REVIEWS
 edX For Business	ᡥᡥᡥᡥᡥᡥᡥᡥ	84%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * * *	86%	8 REVIEWS
 ☆ iSpring Learn	ᡥ # # # # # # # #	74%	8 REVIEWS
 ** BrainCert	ᡥ † † † † † † † † † †	73%	8 REVIEWS













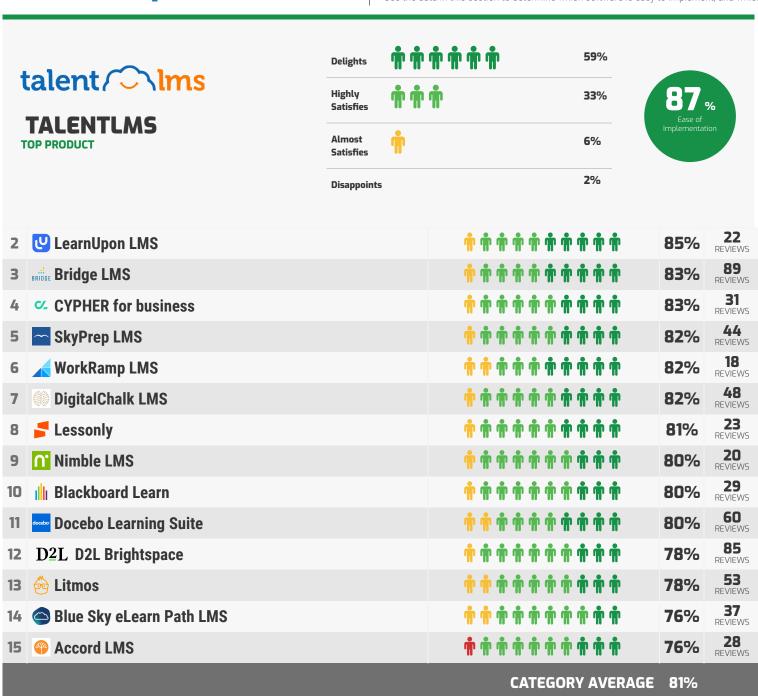




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Implementation

Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.



 ✓ Absorb LMS	* * * * * * * * * * * * *	80%	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * * * * * * * *	66%	26 REVIEWS
 edX edX For Business	* * * * * * * * *	91%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * *	92%	8 REVIEWS
 ** BrainCert	* * * * * * * * * * * * * * *	83%	8 REVIEWS
 % iSpring Learn	* * * * * * * * * * * *	77%	8 REVIEWS

















MANDATORY FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	ANALYTICS AND REPORTING	ASSESSMENTS AND QUIZZES	CONTENT CREATION	CONTENT MANAGEMENT	COURSE MANAGEMENT
LearnUpon LMS	86%	90%	84%	88%	79%	87 %
TalentLMS	85%	83%	85%	82%	89%	86%
Nimble LMS	84%	82%	87%	79 %	85%	86%
WorkRamp LMS	82%	77%	81%	85%	85%	84%
Blackboard Learn	82%	84%	83%	82%	79%	83%
DigitalChalk LMS	82%	82%	81%	81%	79%	84%
CYPHER for business	81%	79%	83%	81%	81%	80%
Litmos	80%	79 %	77 %	79 %	84%	82%
D2L Brightspace	78%	75 %	79 %	79 %	79 %	79 %
Accord LMS	77%	77 %	78%	77 %	75 %	77 %
CATEGORY AVERAGE	79%	78%	80%	79%	79%	81%



















MANDATORY FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	ANALYTICS AND REPORTING	ASSESSMENTS AND QUIZZES	CONTENT CREATION	CONTENT MANAGEMENT	COURSE MANAGEMENT
Docebo Learning Suite	76%	70%	79%	74%	80%	80%
SkyPrep LMS	76%	72 %	76%	79 %	77 %	77%
Lessonly	76%	72 %	74%	79 %	76%	80%
Bridge LMS	74%	71 %	75 %	75 %	74%	78%
Blue Sky eLearn Path LMS	72%	75 %	69%	71%	70%	73%
CATEGORY AVERAGE	79%	78%	80%	79%	79%	81%
PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS						
Absorb LMS	77%	78%	75 %	74%	79%	76%
Trakstar Learn	72%	67 %	70%	74%	75%	72 %
edX For Business	88%	88%	90%	93%	86%	83%
Latitude Learning LMS	96%	98%	96%	98%	94%	94%
BrainCert	78%	75%	83%	82%	78%	73%



















MANDATORY FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	ANALYTICS AND REPORTING	ASSESSMENTS AND QUIZZES	CONTENT CREATION	CONTENT MANAGEMENT	COURSE MANAGEMENT
CATEGORY AVERAGE	79%	78%	80%	79%	79%	81%
PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS						
iSpring Learn	76%	77%	74%	72%	80%	77%



















STANDARD FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	CUSTOMER PARTNER TRAINING	GRADEBOOK	INSTRUCTOR LED TRAINING	INTERNATIONAL SUPPORT	LESSON PLANNING	STUDENT COLLABORATION
LearnUpon LMS	86%	72 %	85%	83%	79 %	80%	76%
TalentLMS	85%	81%	87%	80%	80%	86%	79%
Nimble LMS	84%	82%	85%	80%	90%	79%	76%
WorkRamp LMS	82%	79%	78%	78%	78%	79%	72 %
Blackboard Learn	82%	80%	85%	79 %	78%	89%	86%
DigitalChalk LMS	82%	78%	81%	79 %	76%	80%	81%
CYPHER for business	81%	74%	78%	81%	74 %	74%	77%
Litmos	80%	75%	76%	78%	79%	78%	78%
D2L Brightspace	78%	81%	77 %	77%	79 %	77%	76%
Accord LMS	77%	76%	73%	76%	75 %	83%	78%
CATEGORY AVERAGE	79%	76%	78%	78%	77%	78%	75 %



















STANDARD FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	CUSTOMER PARTNER TRAINING	GRADEBOOK	INSTRUCTOR LED TRAINING	INTERNATIONAL SUPPORT	LESSON PLANNING	STUDENT COLLABORATION
Docebo Learning Suite	76%	72 %	76%	77%	72 %	81%	75%
SkyPrep LMS	76%	77 %	73%	78%	77%	75 %	72 %
Lessonly	76%	7 1%	66%	74 %	75 %	72 %	66%
Bridge LMS	74%	75 %	78%	76%	74%	73%	65%
Blue Sky eLearn Path LMS	72%	72 %	74%	75 %	66%	70%	76%
CATEGORY AVERAGE	79%	76%	78%	78%	77%	78%	75%
PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS							
Absorb LMS	77%	70%	74%	76%	68%	72 %	77%
Trakstar Learn	72%	74%	73%	72%	55%	73%	73%
edX For Business	88%	75%	75%	75%	100%	75 %	75%
Latitude Learning LMS	96%	92%	90%	80%	90%	94%	90%
BrainCert	78%	81%	73%	81%	74 %	77%	77%





















STANDARD FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	CUSTOMER PARTNER TRAINING	GRADEBOOK	INSTRUCTOR LED TRAINING	INTERNATIONAL SUPPORT	LESSON PLANNING	STUDENT COLLABORATION
CATEGORY AVERAGE	79%	76%	78%	78%	77%	78%	75 %
PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS							
iSpring Learn	76%	72%	76%	79%	73%	77%	71%



















This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Product Features

This table lists and describes all the features that are evaluated in the Learning Management - Midmarket software category. For your convenience, these descriptions are repeated under the feature subheadings in the subsequent pages.

Mandatory Features	
Analytics and Reporting	Includes historical & real-time dashboard visualizations, detailed & summary reporting and easy data extraction for data analysis.
Assessments and Quizzes	Includes time and attempt limits, question banks, block progression, and certificates.
6	

Standard Features	
Customer Partner Training	includes ability to share content externally with partners and customers
Gradebook	Includes an individual's marks, progress, and overall appraisal.
Instructor Led Training	Includes content and training materials in a virtual or a physical setting.

Content Creation	Provides tools for creating content to be used and shared on the platform.
Content Management	Includes collaboration, check-in/check-out, and version control.
Course Management	Includes course descriptions, course requirements, and materials.
International Support	includes ability to support multiple languages concurrently
Lesson Planning	Includes an objective, content, method, and evaluation of a particular lesson.
Student Collaboration	Includes ability to view, share, and direct work between co-workers and students in or near real-time.















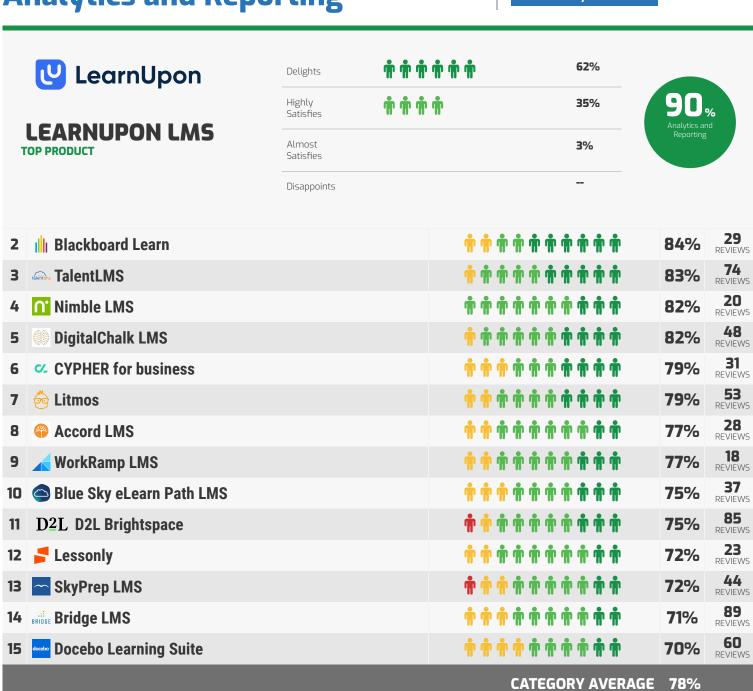


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Analytics and Reporting

Mandatory Feature

Includes historical & real-time dashboard visualizations, detailed & summary reporting and easy data extraction for data analysis.



Absorb LMS	* * * * * * * * * * *	78%	31 REVIEWS
Trakstar Learn	** ** ** ** ** ** **	67 %	26 REVIEWS
edx edX For Business	* * * * * * * * * * * * * * * * * * *	88%	9 REVIEWS
Latitude Learning LMS	* * * * * * * * * * * * * * * * * * *	98%	8 REVIEWS
K iSpring Learn	** ** ** ** ** ** **	77%	8 REVIEWS
🔆 BrainCert	* * * * * * * * * * * * * * *	75 %	8 REVIEWS













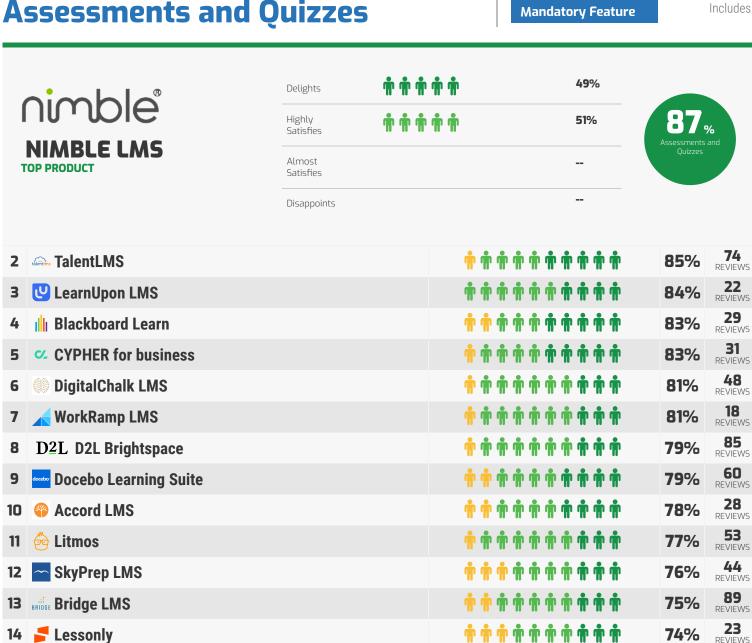




This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Assessments and Quizzes

Includes time and attempt limits, question banks, block progression, and certificates.



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

Absorb LMS	** ** ** ** ** ** *	75 %	31 REVIEWS
Trakstar Learn	** ** ** ** ** ** **	70%	26 REVIEWS
edx edX For Business	* * * * * * * * * * * * * * * * * * *	90%	9 REVIEWS
Latitude Learning LMS	** ** ** ** ** ** **	96%	8 REVIEWS
🗱 BrainCert	* * * * * * * * * * * * * * * *	83%	8 REVIEWS
!: iSpring Learn	* * * * * * * * * * * *	74%	8 REVIEWS



15 Blue Sky eLearn Path LMS













37 REVIEWS

69%

CATEGORY AVERAGE 80%





This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Content Creation Provides tools for creating content to be used and shared on the platform. **Mandatory Feature U** LearnUpon 60% Delights 88% Highly Satisfies 31% **LEARNUPON LMS** Almost 9% TOP PRODUCT Satisfies Disappoints 2 WorkRamp LMS **85%** 3 TalentLMS 82% 29 4 | Blackboard Learn **82**% 48 DigitalChalk LMS **6 CYPHER** for business 53 7 🥱 Litmos **79**% 8 SkyPrep LMS **79**%

PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

Absorb LMS	** ** ** ** ** ** **	74%	31 REVIEWS
Trakstar Learn	** ** ** ** ** **	74%	26 REVIEWS
edx For Business	* * * * * * * * * * * *	93%	9 REVIEWS
Latitude Learning LMS	* * * * * * * * * * * *	98%	8 REVIEWS
🗱 BrainCert	* * * * * * * * * * * * * * * * * * *	82%	8 REVIEWS
* iSpring Learn	** ** ** ** ** **	72%	8 REVIEWS

9 | Lessonly

10 Nimble LMS

12 Accord LMS

13 Bridge LMS

11 D2L D2L Brightspace

14 Docebo Learning Suite

15 Blue Sky eLearn Path LMS









CATEGORY AVERAGE 79%







23 REVIEWS

89

37 REVIEWS

79%

79%

79%

75%

74%

71%

77% 28 REVIEWS



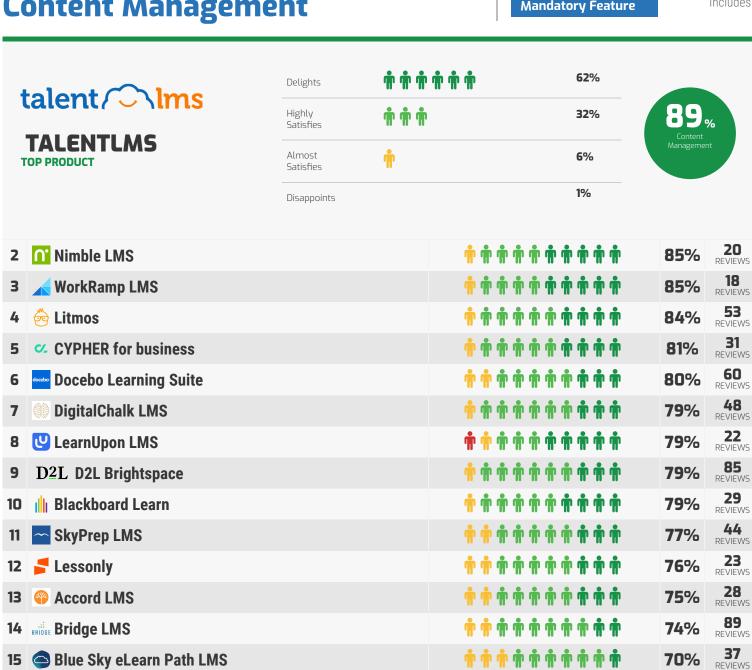


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Content Management

Mandatory Feature

Includes collaboration, check-in/check-out, and version control.



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

Absorb LMS	* * * * * * * * * * * * * *	79 %	31 REVIEWS
Trakstar Learn	* * * * * * * * * * *	75%	26 REVIEWS
edx edX For Business	* * * * * * * * * * * * * * * * * * *	86%	9 REVIEWS
Latitude Learning LMS	* * * * * * * * * * * * *	94%	8 REVIEWS
K iSpring Learn	* * * * * * * * * * *	80%	8 REVIEWS
🔆 BrainCert	* * * * * * * * * * * * * * * * * * *	78%	8 REVIEWS









CATEGORY AVERAGE 79%









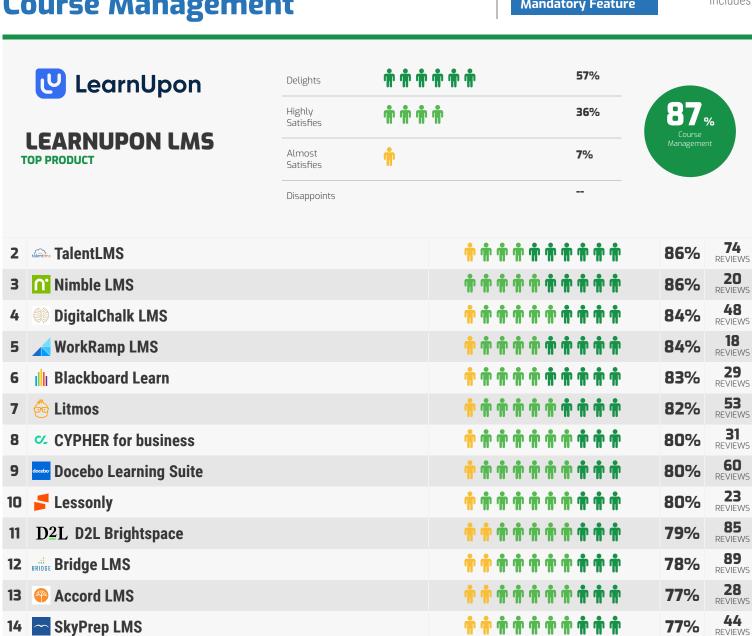


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Course Management

Mandatory Feature

Includes course descriptions, course requirements, and materials.



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

Absorb LMS	* * * * * * * * * * * * * * * * * * *	76 %	31 REVIEWS
Trakstar Learn	* * * * * * * * * * *	72 %	26 REVIEWS
edx edX For Business	**********	83%	9 REVIEWS
Latitude Learning LMS	****	94%	8 REVIEWS
% iSpring Learn	* * * * * * * * * * * * * * * * * * *	77%	8 REVIEWS
🔆 BrainCert	* * * * * * * * * * * * * * * * * * *	73%	8 REVIEWS



15 Blue Sky eLearn Path LMS







CATEGORY AVERAGE 81%







73% 37 REVIEWS



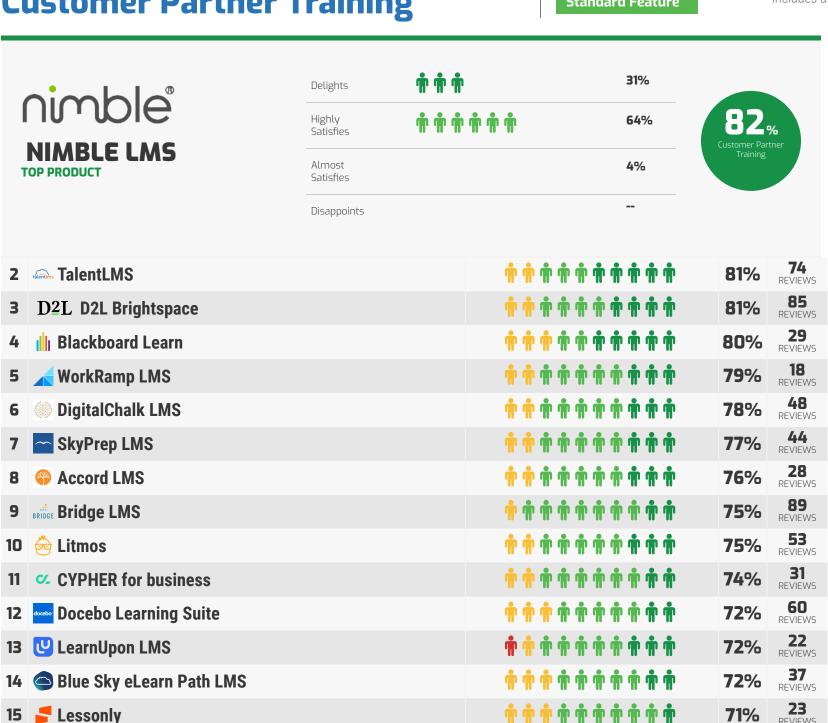


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Customer Partner Training

Standard Feature

includes ability to share content externally with partners and customers



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

 ✓ Absorb LMS	** ** ** ** ** ** **	70%	31 REVIEWS
 Trakstar Learn	** * * * * * * * * * * * * * *	74%	26 REVIEWS
 edX For Business	* * * * * * * * * * * * * * * * * * *	75 %	9 REVIEWS
 Latitude Learning LMS	•••••••••••••••••••••••••••••••••••••	92%	8 REVIEWS
 ** BrainCert	* * * * * * * * * * * * * * * * * * *	81%	8 REVIEWS
 * iSpring Learn	** * * * * * * * * * * * * * *	72 %	8 REVIEWS









CATEGORY AVERAGE 76%









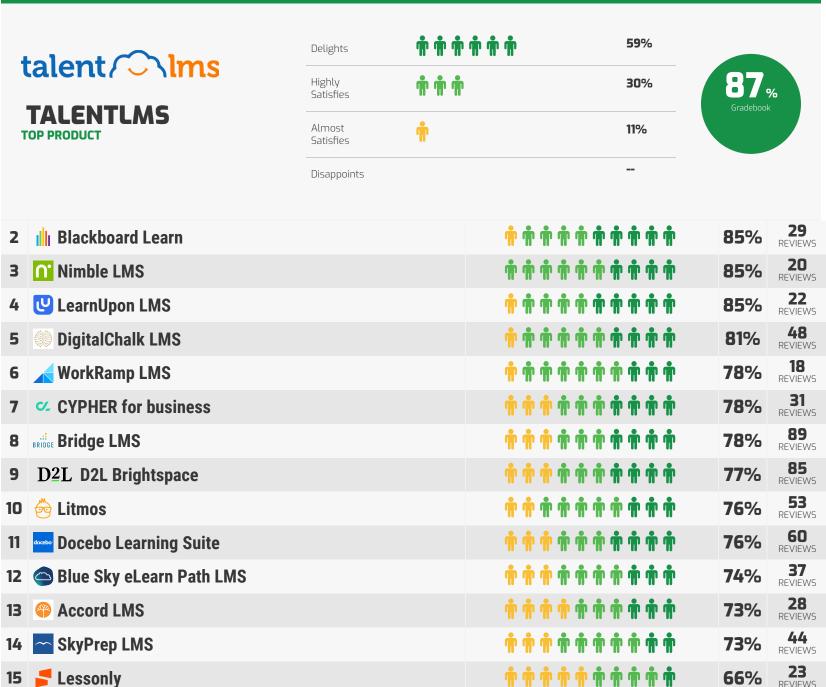


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Gradebook

Standard Feature

Includes an individual's marks, progress, and overall appraisal.



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

 ✓ Absorb LMS	*** *** *** *** *** *** ***	74%	31 REVIEWS
 Trakstar Learn	* * * * * * * * * * * * * *	73%	26 REVIEWS
 edX For Business	* * * * * * * * * *	75 %	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * * * * * * * *	90%	8 REVIEWS
 iSpring Learn	* * * * * * * * * * * * * *	76 %	8 REVIEWS
 Service Service BrainCert	** ** ** ** ** ** **	73%	8 REVIEWS









CATEGORY AVERAGE 78%











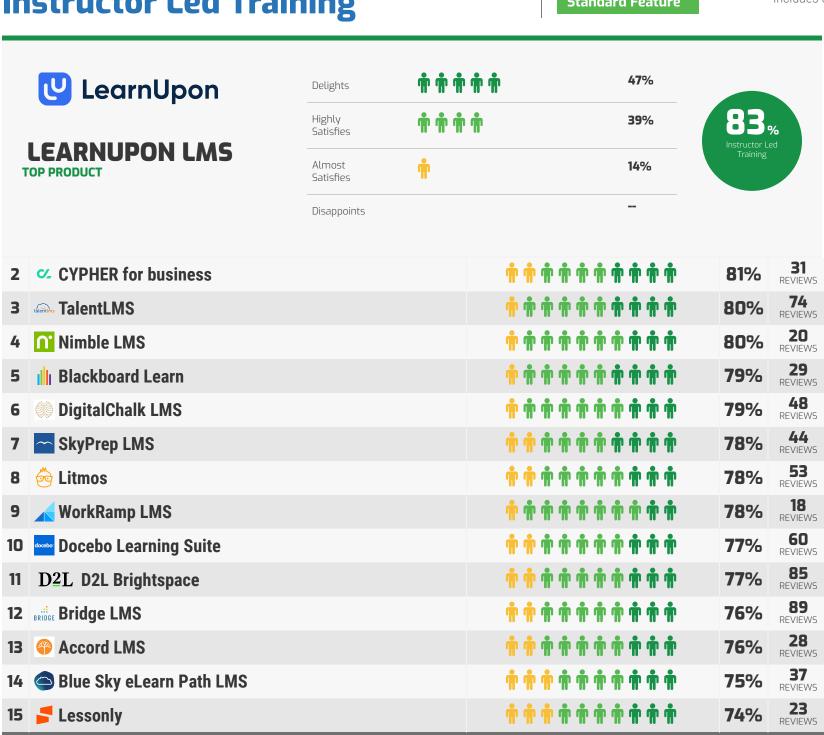


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Instructor Led Training

Standard Feature

Includes content and training materials in a virtual or a physical setting.



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

 ✓ Absorb LMS	ᠬ ᠬ ᠬ ᠬ ᠬ ᠬ ᠬ ᠬ ᠬ ᠬ 	76 %	31 REVIEWS
 Trakstar Learn	** ** ** ** ** ** **	72 %	26 REVIEWS
 edX For Business	ᡥᡥᡥᡥᡥᡥᡥ	75 %	9 REVIEWS
 ResinCert	ᡥᡥᡥᡥᡥᡥᡥ	81%	8 REVIEWS
 Latitude Learning LMS	** ** ** ** ** ** **	80%	8 REVIEWS
 * iSpring Learn	** ** ** ** ** ** ** **	79 %	8 REVIEWS







CATEGORY AVERAGE 78%









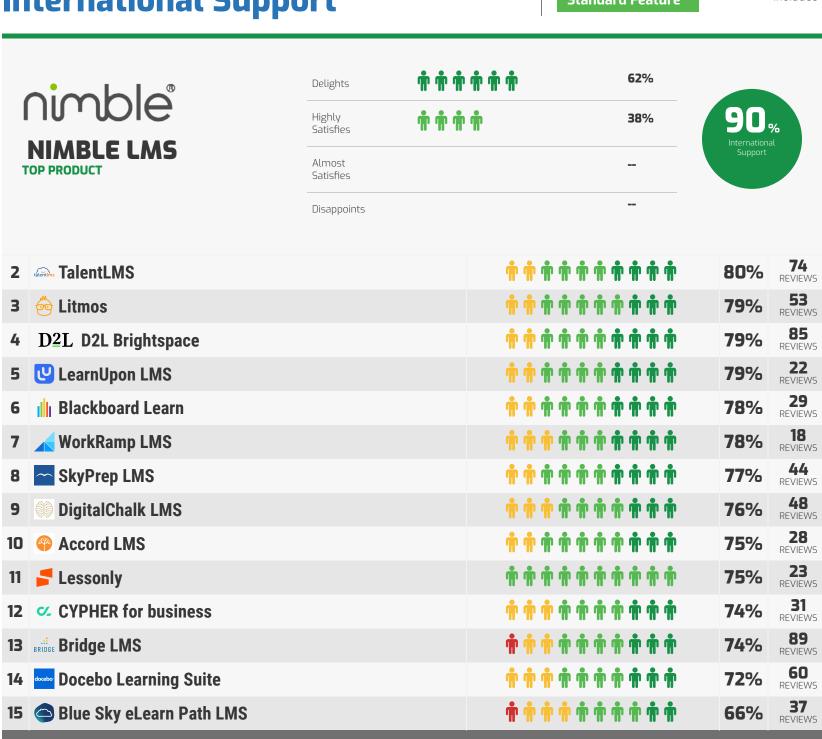


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

International Support

Standard Feature

includes ability to support multiple languages concurrently



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

 ✓ Absorb LMS	* * * * * * * * * * *	68%	31 REVIEWS
 Trakstar Learn	** ** ** ** ** ** **	55%	26 REVIEWS
 edX For Business	* * * * * * * * * * * * * * * * * * *	100%	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * * * * * * * *	90%	8 REVIEWS
 ResinCert	** ** ** ** ** ** **	74%	8 REVIEWS
 * iSpring Learn	** ** ** ** ** ** *	73%	8 REVIEWS









CATEGORY AVERAGE 77%









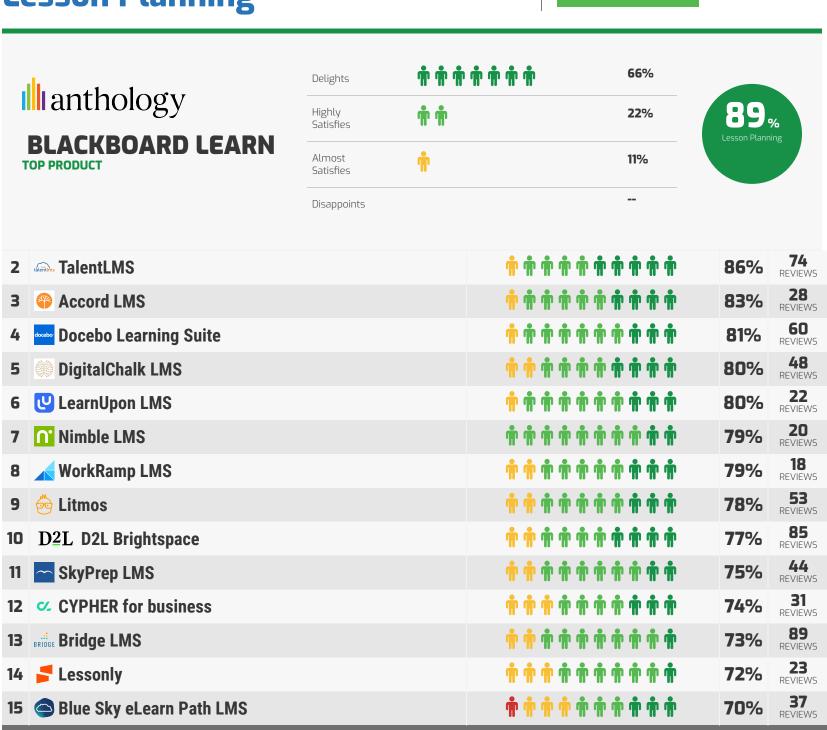


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Lesson Planning

Standard Feature

Includes an objective, content, method, and evaluation of a particular lesson.



PRODUCTS WITHOUT ENOUGH REVIEWS IN PERIOD TO BE ELIGIBLE FOR AWARDS

/ Abs	sorb LMS	* * * * * * * * * * * * * * * * * * *	72 %	31 REVIEWS
🕂 Tra	kstar Learn	* * * * * * * * * * *	73%	26 REVIEWS
edx	dX For Business	*** *******	75 %	9 REVIEWS
Lat	itude Learning LMS	*** ********	94%	8 REVIEWS
💥 iSp	ring Learn	* * * * * * * * * * *	77%	8 REVIEWS
🗱 Bra	inCert	* * * * * * * * * * * * * * * * * * *	77%	8 REVIEWS

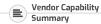








CATEGORY AVERAGE 78%









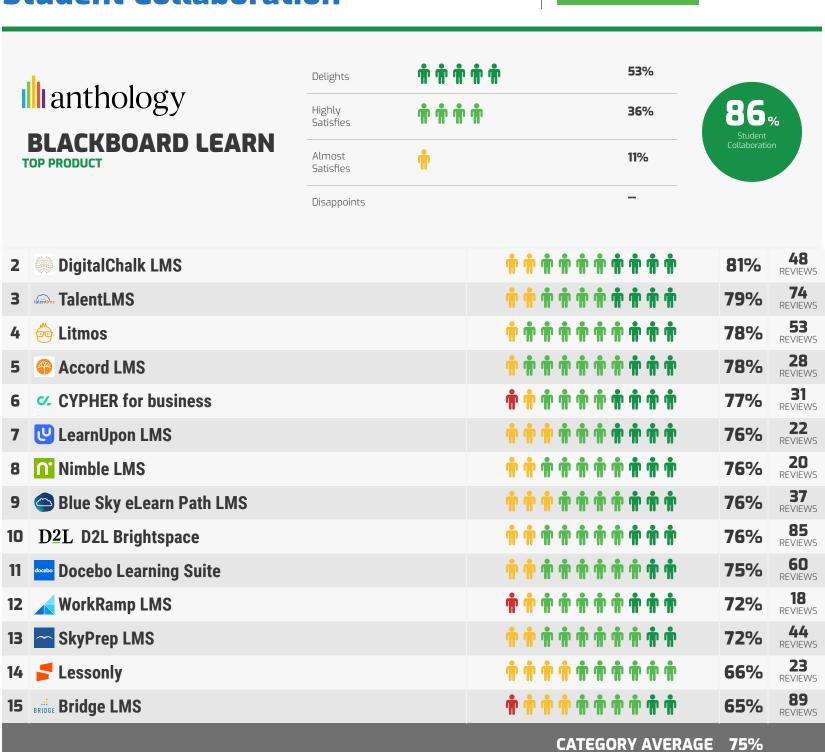


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Student Collaboration

Standard Feature

Includes ability to view, share, and direct work between co-workers and students in or near real-time.



 ✓ Absorb LMS	 	77 %	31 REVIEWS
 Trakstar Learn	** * * * * * * * * * * * * * *	73%	26 REVIEWS
 edX For Business	*** ********	75 %	9 REVIEWS
 Latitude Learning LMS	* * * * * * * * * * * * * * * * * * *	90%	8 REVIEWS
 ** BrainCert	* * * * * * * * * * * * * * * * * * *	77%	8 REVIEWS
 * iSpring Learn	** ** ** ** ** ** **	71%	8 REVIEWS















